



28 May 2025

evoke plc
("evoke" or "the Company")

Establishment of a Technology Committee

evoke (LSE: EVOK), one of the world's leading betting and gaming companies with internationally renowned brands including William Hill, 888 and Mr Green, announces the establishment of a new Technology Committee of the Board (the "Committee") effective immediately. The Committee will be chaired by Independent Non-Executive Director Susan Standiford. Non-executive Directors Limor Ganot and Ori Shaked will also be members of the Committee.

The Committee will provide Board-level oversight of evoke's major technology investments and initiatives, ensuring alignment with business strategy, risk management, and operational effectiveness.

Jon Mendelsohn, Chairman of evoke, commented: "In a world where technology is evolving at break-neck speed and in an industry where technology leadership is a core driver of sustainable success, our Technology Committee will play an important role in strengthening the Board's governance and long-term strategy development. The Committee will focus on providing transparency and insight across our product, technology, data and operational initiatives as well as informing the Board and executive leadership on technology trends with the potential to shape the Group's long-term competitive advantages".

- Ends -

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About evoke plc:

evoke plc (and together with its subsidiaries, "evoke" or the "Group") is one of the world's leading betting and gaming companies. The Group owns and operates internationally renowned brands including William Hill, 888, and Mr Green. Incorporated in Gibraltar, and headquartered and listed in London, the Group operates from offices around the world.

The Group's vision is to make life more interesting and its mission is to delight players with world-class betting and gaming experiences.

Find out more at:

<http://evokeplc.com/>

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