

ELIXIRR INTERNATIONAL PLC
("Elixirr", the "Company" or "Group")
PDMR Dealings and EBT Transfers

Elixirr International plc (AIM:ELIX), an established, global award-winning challenger consultancy, announces the following transactions in the Company's ordinary shares of 0.005p each ("Ordinary Shares") by certain persons discharging managerial responsibilities ("PDMRs") and associated transactions by the Company's Employee Benefit Trust ("EBT").

On 27 May 2025, 329,309 Ordinary Shares held by the EBT were transferred to the former shareholders of certain businesses previously acquired by Elixirr to partially satisfy earn-out consideration due. As part of this transfer, 120,642 Ordinary Shares were transferred to Christopher Jordan, founder of iOLAP and PDMR of Elixirr.

Furthermore, on 29 May 2025, Gavin Patterson, Non-Executive Chairman, sold 60,000 Ordinary Shares to the EBT at a price of 810p per share.

Following these transactions, as at 29 May 2025, the EBT held 1,439,299 Ordinary Shares representing approximately 2.99% of the Company's issued share capital.

Further detail is set out below pursuant to the requirements of the EU Market Abuse Regulation.

Enquiries:

For enquiries, please refer to our Investor Contacts page:

<https://www.elixirr.com/investors/investor-contacts>

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About Elixirr International plc

Elixirr is an award-winning global consulting firm working with clients across a diverse range of industries, markets and geographies. Founded in 2009, the firm set out to be the 'challenger consultancy' and do things differently than the large corporate consultancies dominating the industry: working openly and collaboratively with clients from start to finish, delivering outcomes based on innovative thinking, not methodology, and treating each client's business like their own. Elixirr has been quoted on the AIM market of the London Stock Exchange since 2020. In addition to strong organic growth, Elixirr has acquired seven boutique firms - Den Creative, Coast Digital, The Reteam Group, iOLAP, Responsum, Insigniam and Hypothesis - to grow the Group's capabilities, diversify the business, expand into new geographies and access new clients.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Christopher Jordan
2.	Reason for the Notification	
a)	Position/status	PDMR
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixirr International plc
b)	LEI	213800MKY7OHMVAKW681
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place	

where transactions have been conducted			
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.005p each ("Ordinary Shares")	
	Identification code	GB00BLPHTX84	
b)	Nature of the transaction	Acquisition of Ordinary Shares to satisfy earn-out consideration due	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		840p	120,642
d)	Aggregated information: · Aggregated volume · Price	As in 4c) above	
e)	Date of the transaction	27 May 2025	
f)	Place of the transaction	Outside a trading venue	

1.	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Gavin Patterson	
2.	Reason for the Notification		
a)	Position/status	Non-Executive Chairman	
b)	Initial notification/Amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Elixir International plc	
b)	LEI	213800MKY7OHMVAKW681	
4.	Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.005p each ("Ordinary Shares")	
	Identification code	GB00BLPHTX84	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		810p	60,000
d)	Aggregated information: · Aggregated volume · Price	As in 4c) above	
e)	Date of the transaction	29 May 2025	
f)	Place of the transaction	Outside a trading venue	

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