

Experian plc

Elections for Second Interim Dividend in respect of the Year Ended 31 March 2025

30 May 2025 - Experian plc, the global data and technology company, hereby notifies the market that, following the announcement on 14 May 2025 of a second interim dividend of 43.25 US cents per ordinary share, payable on 18 July 2025 to shareholders on the register of members at the close of business on 20 June 2025, shareholders are reminded that the final date for submission of:

- (a) elections to receive UK sourced dividends via the Income Access Share arrangements, and
- (b) elections to receive dividends in US dollars

is 20 June 2025.

In the absence of any such elections, previous elections or deemed elections will remain in force.

Shareholders who do not elect (or have not been deemed to elect) to receive UK sourced dividends through the Income Access Share arrangements are reminded that their dividends will be Irish sourced and subject to Irish dividend withholding tax unless the Company's share registrars are in possession of a valid exemption form by 20 June 2025. Exemption forms should be delivered to the registrars' Dividend Planning Team so as to arrive no later than 5.30pm on 20 June 2025.

In addition, unless shareholders elect by 20 June 2025 to receive US dollars, their dividends will be paid in sterling at a rate per share calculated on the basis of the exchange rate from US dollars to sterling pounds on 27 June 2025. If you hold your shares in uncertificated form, that is via CREST, and wish to make an election to receive US dollars, your instruction should be made via the established procedure for dividend elections in CREST. Certificated holders who wish to make an election to receive US dollars should complete and lodge the election form which is available from the shareholder portal at www.experianplc.com/shares or by contacting the share registrars directly. All valid elections must be received by 20 June 2025.

Enquiries may be addressed to the share registrars' Dividend Planning Team on +44 371 664 9245. Calls are charged at the standard geographic rate and will vary by provider. Calls made outside the United Kingdom will be charged at the applicable international rate. Lines are open from 8.30am to 5.30pm, Monday to Friday excluding public holidays in England and Wales. The address for the return of election forms is MUFG Corporate Markets (Jersey) Limited, 12 Castle Street, St Helier, Jersey, JE2 3RT, Channel Islands.

Contact:

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| Experian | | |
| Claire Murphy | Deputy Company Secretary | +353 (0) 87 421 3311 |

About Experian

Experian is a global data and technology company, powering opportunities for people and businesses around the world. We help to redefine lending practices, uncover and prevent fraud, simplify healthcare, deliver digital marketing solutions, and gain deeper insights into the automotive market, all using our unique combination of data, analytics,

...solutions, and gain deeper insights into the alternative market, all using our unique combination of data, analytics and software. We also assist millions of people to realise their financial goals and help them to save time and money.

We operate across a range of markets, from financial services to healthcare, automotive, agrifinance, insurance, and many more industry segments.

We invest in talented people and new advanced technologies to unlock the power of data and to innovate. A FTSE 100 Index company listed on the London Stock Exchange (EXPN), we have a team of 23,300 people across 32 countries. Our corporate headquarters are in Dublin, Ireland. Learn more at experianplc.com.

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