

30 May 2025



SEEN plc

("SEEN", the "Group" or the "Company")

Total Voting Rights

SEEN plc (AIM: SEEN), the global media and technology platform that delivers Key Video Moments to drive Video Commerce and transform its clients' video profitability, announces that, as at today's date, the total number of ordinary shares of 0.1p each in issue and voting rights in the Company is 138,724,969. The Company does not hold any ordinary shares in treasury, therefore, this figure of 138,724,969 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company pursuant to the FCA's Disclosure Guidance and Transparency Rules.

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