

2 June 2025

RECKITT BENCKISER GROUP PLC

DIRECTOR/PDMR SHAREHOLDING

The following notifications are made in accordance with DTR 3.1.2-A, incorporating article 19(1) of the Market Abuse Regulation.

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY
ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Kris Licht							
2	Reason for the notification								
a)	Position/status	CEO							
b)	Initial notification/ Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Reckitt Benckiser Group plc							
b)	LEI	5493003JFSMOJG48V108							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each in Reckitt Benckiser Group plc GB00B24CGK77 - ID code for ordinary shares							
b)	Nature of the transaction	Acquisition of shares through participation in the Company's Dividend Reinvestment Plan							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£49.46445</td><td>1063</td></tr></table>		Price(s)	Volume(s)	£49.46445	1063		
Price(s)	Volume(s)								
£49.46445	1063								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Aggregate Price</td><td>Aggregate Volume</td><td>Aggregate Total</td></tr><tr><td>£49.46445</td><td>1063</td><td>£52,580.71</td></tr></table>		Aggregate Price	Aggregate Volume	Aggregate Total	£49.46445	1063	£52,580.71
Aggregate Price	Aggregate Volume	Aggregate Total							
£49.46445	1063	£52,580.71							
e)	Date of the transaction	2025-05-29							
f)	Place of the transaction	London Stock Exchange, Main Market - XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Shannon Eisenhardt	
2	Reason for the notification		
a)	Position/status	CFO	
b)	Initial notification/ Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Reckitt Benckiser Group plc							
b)	LEI	5493003JFSMOJG48V108							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
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c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£49.46445</td><td>74</td></tr></table>		Price(s)	Volume(s)	£49.46445	74		
Price(s)	Volume(s)								
£49.46445	74								
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Aggregate Price</td><td>Aggregate Volume</td><td>Aggregate Total</td></tr><tr><td>£49.46445</td><td>74</td><td>£3,660.37</td></tr></table>		Aggregate Price	Aggregate Volume	Aggregate Total	£49.46445	74	£3,660.37
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£49.46445	74	£3,660.37							
e)	Date of the transaction	2025-05-29							
f)	Place of the transaction	London Stock Exchange, Main Market - XLON							

For further Information:

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Reckitt Benckiser Group plc's LEI code is 5493003JFSMOJG48V108

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