

2 June 2025

**J Sainsbury plc
(the 'Company')**

Directors/PDMRs Shareholding

Grant of Share Awards

On 30 May 2025, the following Directors and Persons Discharging Managerial Responsibility ('PDMRs') were granted awards under the J Sainsbury plc 2024 Long Term Incentive Plan ('LTIP'). The awards were granted as nil-cost options over ordinary shares of 28⁴/₇ pence each in the Company ('Shares') as set out below.

Leaders' Share Award ('LSAs')

PDMRs	Number of Shares
Simon Roberts (Director)	879,454
Bláthnaid Bergin (Director)	546,244
Rhian Bartlett	403,380
Graham Biggart	376,488
Patrick Dunne	339,382
Mark Given	383,211
Prerana Issar	336,150
Clodagh Moriarty	403,380

- (1) The LSAs are subject to performance conditions measured over three financial years. The LSAs will normally vest after three years, subject to the achievement of the performance conditions.
- (2) The maximum potential number of shares were awarded at the date of grant. The final number of shares will be adjusted against a performance outturn of between 0% and 100% at the end of the three-year performance period.
- (3) The LSAs for Simon Roberts and Bláthnaid Bergin will be subject to an additional retention period, meaning that any vested LSAs will be released five years after the date of grant.
- (4) Dividend equivalents may be delivered (either in cash or Shares) in respect of dividends accrued on any Shares which subsequently vest.
- (5) The share price to determine the number of Shares awarded was based on the five dealing day average Share price prior to the grant date.

The PDMRs were also granted Shares under the LTIP as set out below:

Bonus Share Awards ('BSAs')

PDMRs	Number of Shares
Simon Roberts (Director)	339,587
Bláthnaid Bergin (Director)	191,748
Rhian Bartlett	159,057
Graham Biggart	128,327
Patrick Dunne	121,540
Mark Given	142,910
Prerana Issar	118,171
Clodagh Moriarty	159,057

- (1) The BSAs were granted based on performance during the 2024/25 financial year.
- (2) The BSAs will vest following a two-year retention period
- (3) Dividend equivalents may be delivered (either in cash or Shares) in respect of dividends accrued on any Shares which subsequently vest.
- (4) The share price to determine the number of Shares awarded was based on the five dealing days average Share price prior to the grant date.

Deferred Bank Award ('DBA')

PDMR	Number of Shares
Simon Roberts (Director)	59,576

- (1) The Remuneration Committee has agreed that a proportion of Simon Roberts' 2024/25 annual bonus, attributable to the outperformance of Sainsbury's Bank during the exit period, which would normally have been delivered in cash, will be deferred into shares.
- (2) The DBA will vest at the end of the 2025/26 Financial Year or the date that the bank capital is returned to shareholders, whichever is the earlier.
- (3) Dividend equivalents may be delivered (either in cash or Shares) in respect of dividends accrued on any Shares

- which subsequently vest.
- (4) The share price to determine the number of Shares awarded was based on the five dealing days average Share price prior to the grant date.

Transfer of Shares to a Closely Associated Person

The Company was also notified that on 30 May 2025, Bláthnaid Bergin, a Director and Person Discharging Managerial Responsibility ('PDMR') transferred 131,695 ordinary shares of 28⁴/₇ pence each in the Company to a Closely Associated Person (as defined by the UK Market Abuse Regulation), for nil consideration. Bláthnaid's beneficial interest remains unchanged.

The Notification of Dealing Forms for each PDMR can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Enquiries

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Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simon Roberts	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	879,454
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	399,163

d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Bláthnaid Bergin	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	546,244
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	191,748
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 3		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Transfer of shares to a Closely Associated Person	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	131,695
d)	Aggregated information	Aggregated price	Aggregated volume

c)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Rhian Bartlett	
2	Reason for the notification		
a)	Position/status	Chief Commercial Officer - Sainsbury's	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	403,380
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	159,057
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Graham Biggart	
2	Reason for the notification		
a)	Position/status	Managing Director Argos, Chief Strategy and Supply Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	376,488
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	128,327
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Patrick Dunne	
2	Reason for the notification		
a)	Position/status	Chief Property and Procurement Officer, MD Smart Charge	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£nil	339,382
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	121,540
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mark Given	
2	Reason for the notification		
a)	Position/status	Chief Marketing, Data and Sustainability Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	383,211
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£nil	142,910
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Prerana Issar	
2	Reason for the notification		
a)	Position/status	Chief People Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	336,150
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	118,171
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Clodagh Moriarty	
2	Reason for the notification		
a)	Position/status	Chief Retail and Technology Officer	
b)	Initial notification /Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Awards of nil-cost options granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	403,380
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	
	Transaction 2		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Award of Shares granted under the J Sainsbury plc 2024 Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	159,057
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	30 May 2025	
f)	Place of the transaction	Outside a trading venue	

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