

3 June 2025

Portmeirion Group PLC
(the "Company" and the "Group")

**Exercise of Options, PDMR Shareholdings and
Total Voting Rights**

The Company announces that, on 2 June 2025, the following Executive Director and senior employees exercised options over Ordinary shares of 5 pence each in the Company ("Ordinary Shares") which were granted on 25 April 2022 pursuant to the 2018 Deferred Incentive Share Option Plan (the "Deferred Plan").

	Number of options exercised	Total exercise Price	Total number of Ordinary Shares held following exercise of options	Percentage of Company's issued share capital following exercise of options
Mike Raybould, Chief Executive	10,813	£1.00	27,729	0.20%
Mick Knapper, Group Operations Director	5,506	£1.00	13,697	0.10%
Bill Robedee, President of North America	7,051	£1.00	7,051	0.05%

In addition, a former employee of the Company exercised 4,279 options granted on 25 April 2022 under the Deferred Plan.

Accordingly, the Company transferred 27,649 Ordinary Shares on 2 June 2025 from Ordinary Shares held in treasury by the Company in respect of the above exercises.

Following the above transactions, the total number of Ordinary Shares held by the Company in treasury is 182,633 and the Company has 14,204,087 Ordinary Shares in issue and 14,021,454 Ordinary Shares with voting rights. The figure of 14,021,454 Ordinary Shares may be used by shareholders of Portmeirion Group PLC as the denominator for the calculations to determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

The notification below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities / person closely associated with them.

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	1. Mike Raybould - Chief Executive 2. Mick Knapper - Group Operations Director 3. Bill Robedee - President of North America
2.	Reason for the notification	
a)	Position/status	See 1(a) above for all positions - all classified as PDMRs of the Company
	Initial notification/Amendment	Initial Notification

b)	Initial notification / amendments	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Portmeirion Group PLC
b)	LEI	2138003QC9J6TLZJHO70
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument	Ordinary Shares of 5 pence each
b)	Identification code	GB0006957293
c)	Nature of the transactions	Exercise of options over Ordinary Shares
d)	Price(s) and volume(s)	<ol style="list-style-type: none"> 1. Exercise price of £1.00 per all 10,813 Deferred Plan options over Ordinary Shares exercised by Mike Raybould. 2. Exercise price of £1.00 per all 5,506 Deferred Plan options over Ordinary Shares exercised by Mick Knapper. 3. Exercise price of £1.00 per all 7,051 Deferred Plan options over Ordinary Shares exercised by Bill Robedee.
e)	Aggregated information <ul style="list-style-type: none"> - Aggregated volume - Price 	£1.00 £1.00 £1.00
f)	Date of the transactions	2 June 2025
f)	Place of the transactions	Outside a trading venue

Name of authorised official of issuer responsible for making notification:

Moira MacDonald
Company Secretary to Portmeirion Group PLC

ENQUIRIES:

Portmeirion Group PLC:

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NOTES TO EDITOR:

Portmeirion Group PLC is a global homewares brand group based in Stoke-on-Trent, England. The Group owns six unrivalled heritage and contemporary brands; Spode, Portmeirion, Royal Worcester, Pimpernel, Wax Lyrical and Nambé. The Group serves markets across the world, with global demand driven by diversified international markets including the key geographies of the US, UK and South

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