

05 June 2025

Sundae Bar Plc

('sundae_bar' or 'the Company')

Launch of live beta AI Agent Marketplace and First Agents

Sundae Bar Plc (AIM: SBAR), a company creating a marketplace for AI Agents, today highlights the launch of its live beta AI agent marketplace platform at sundaebar.ai and first agents: Lucy HR Agent, AROK and Marketing Mark. The development of the platform is progressing well with live beta platform being released immediately following the Company's successful admission to AIM on 3 June.

Flagship AI Agents Demonstrate Platform Capabilities

The platform's first three AI agents demonstrate the breadth and sophistication of autonomous AI solutions:

Lucy HR Agent is revolutionising talent acquisition by autonomously managing end-to-end recruiting processes. Trained by top hiring managers, Lucy accesses 300M+ candidate profiles, screens resumes in seconds and, runs personalised outreach to 1,000+ candidates per week. The agent integrates seamlessly with major ATS platforms including Greenhouse, Ashby, and Teamtailor.

AROK is a crypto trading AI agent, functioning as a 24/7 autonomous trading system that is continuously scanning markets on the Solana and Base blockchains. AROK processes social feeds for sentiment analysis and narrative engineering, executing trades on-chain with full transparency and clear fees. Investors gain AI-managed crypto exposure through a non-custodial vault, retaining full control of their wallets.

Marketing Mark serves as a comprehensive marketing digital worker, utilising CMO-level strategy to learn brand identities and autonomously create marketing content. From viral social media scripts to thought-leadership articles, Mark handles instant content ideation, influencer intelligence, trend analysis, and visual content creation, enabling agencies and e-commerce brands to scale marketing efforts without additional headcount.

Showcasing the transformative potential of autonomous AI solutions across critical business operations, the sundaebar.ai platform features a curated directory of AI agents spanning essential business functions. Each agent listing includes comprehensive descriptions, real-world use cases, and clear implementation instructions. The platform currently offers two distinct categories of AI agents:

Immediately Usable Agents: Web-based solutions where users can sign up and immediately begin utilising agent capabilities without technical setup.

Developer-Oriented Agents: Advanced solutions offering implementation code or API endpoints that can be integrated into existing tools and workflows.

The platform prioritises transparency and trust through standardised metadata, visible code links and documentation, and clearly defined capabilities. Users can browse the directory without creating an account, while developers can submit new agents through a structured submission process aligned with the A2A protocol.

Defining the Future of Work

AI agents, software systems capable of autonomously performing complex tasks by designing their own workflows and utilising available tools, represent a fundamental shift in AI applications. Unlike traditional AI tools that require constant human direction, AI agents operate as intelligent teammates, capable of independent decision-making and task execution.

Market Timing and Growth Strategy

The AI agent market is experiencing explosive growth, and according to Statista Market Insight, is projected to reach 47.1 billion by 2030 from 5.1 billion in 2024, representing a compound annual growth rate of 44.8%. With new AI agents being developed at scale, [sundae_bar](https://sundaebar.ai) is strategically positioned to enter the market at an optimal inflection point.

Over the coming months, in this pre-launch phase of the full [sundae_bar](https://sundaebar.ai) platform, the main focus is on building awareness, generating interest, onboarding early adopters and expanding platform capabilities including, but not limited to:

- Comprehensive agent directory expansion
- Advanced monetisation tools for developers
- Enhanced collaboration features for agent-human workflows
- Enterprise integration solutions

Jill Kenney, Chief Executive Officer of [sundae_bar](https://sundaebar.ai), commented: "sundae_bar's approach fundamentally differs from traditional software marketplaces. AI isn't just a tool anymore. It's becoming a co-worker.

"sundae_bar's mission is to make AI agent-human collaboration possible, at scale and with trust. The future of work

isn't about replacement, but augmentation with the most impactful breakthroughs coming from working alongside agents, not in competition with them."

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Notes to Editor

Sundae Bar Plc (AIM: SBAR), formerly Kondor AI, recently acquired Ora Technology, and following its admission to trading on AIM in June 2025, is focused on the development of its AI Agent marketplace.

sundae_bar's objective is to create a unified, scalable and accessible platform, which simplifies the process of bringing AI Agents to market. AI agents are software systems capable of autonomously perceiving its environment, making decisions and taking action to achieve specific goals on behalf of a user or another system. sundae_bar's marketplace will allow AI developers to create, customise, manage and monetise their agents, while offering businesses and individuals a secure platform to discover, test and hire them. With AI agents emerging as a transformative force in the ever-evolving AI landscape, the Company aims to provide a full-service solution.

For more information, please visit: <https://corporate.sundaebar.ai>

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