

5 June 2025

RM plc

Launch of end-to-end digital accreditation platform RM Ava™

RM plc ("RM", the "Company"), the global EdTech, digital learning and assessment solutions provider, is pleased to announce the official launch of RM Ava, its adaptive virtual accreditation platform (formerly known as the Global Accreditation Platform), in a major step forward for the Company's digital assessment-focused growth strategy. This follows a £6 million investment during FY24 into the platform's development, with a similar level of investment being made in FY25.

RM Ava brings together the Company's existing tools for assessment onto one single-sign-on cloud-based platform, designed to enable the transition from paper to digital learning and examinations and provide solutions to its customers' assessment needs.

This will be a single platform that supports the full assessment lifecycle modularly, delivering an end-to-end experience from content creation and secure online learner testing, through to optional AI-driven marking and feedback. This addresses a key customer need, as RM's research has shown that access to a single platform that spans the full assessment lifecycle is key to adoption for many customers.

The expanded feature-set of the platform will also allow RM to extend its product offering into formative in-course assessments and open new customer opportunities within further education and professional qualifications. The platform is built to scale rapidly to support a global customer base. It is designed to enable ongoing innovation, allowing new features to be delivered to customers more easily as needs and technologies evolve.

The launch of RM Ava is a strategic milestone for RM and is in line with the Company's strategy to deliver profitable growth, which in recent years has been focused on the expansion of digital assessment and the development of this platform. The transition to digital assessment from paper provides the opportunity to drive global growth alongside expanded margins.

In 2024, RM won the two largest contracts in its 50-year history with the International Baccalaureate (IB) and Cambridge University Press and Assessment to deliver their transition to fully digitalised assessments.

Mark Cook, Chief Executive Officer, RM, said: *"The official launch of RM Ava represents a major step forward in our transformation and growth strategy. RM Ava brings together our world-class tools onto a single, end-to-end solution, with a clear, new identity. The platform will cover everything from assessment creation to AI-enhanced marking, with the opportunity to develop new features for the platform in the future. Looking ahead, RM Ava is primed to be a significant driver of customer growth while simultaneously expanding our margin. Our focus remains on enabling the improvement of educational outcomes around the world and I am confident that RM Ava will open up avenues for our customers to make learning more engaging, accessible and impactful."*

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Notes to Editors:

About RM

RM was founded in 1973, with a mission to improve the educational outcomes of learners worldwide. More than fifty years on, we are a trusted Global EdTech, digital learning and assessment solution provider, transforming learners, educators, and accreditors to be more productive, resilient, and sustainable. Our simple approach enables us to deliver best in class solutions to optimise accreditation outcome.

RM is focused on delivering a consistently high-quality digital experience, acting as a trusted consultative partner to provide solutions that deliver real impact for learners worldwide. Our three businesses include:

- Assessment - a global provider of assessment software, supporting exam awarding bodies, universities, and governments worldwide to digitise their assessment delivery.
- TTS (Technical Teaching Solutions) - an established provider of education resources for early years, primary

schools, and secondary schools across the UK and to 114 countries internationally.

- Technology - a market-leading advisor and enabler of ICT software, technology and bespoke services to UK schools and colleges.

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