



11 June 2025

**Intuitive Investments Group plc**

**("IIG" or the "Company")**

**Equity fundraise of £9.6 million**

*Funds to accelerate the rollout of Hui's technology and platforms in China*

*IIG has raised c.£20 million to support the rollout of Hui10 since October 2023*

IIG is pleased to announce an equity fundraise of £9,583,740 by the issue and allotment of 9,583,740 ordinary shares of 10 pence each ("**Ordinary Shares**"), fully paid (together, the "**New Ordinary Shares**"). These New Ordinary Shares will be issued for cash at a price of £1.00 per share.

The proceeds of the issue will be invested in Hui10 Inc. ("Hui10"), a technology company leading the digital transformation of the Chinese lottery, to accelerate the nationwide rollout of its products and services in China.

As part of the fundraise, Sir Nigel Rudd, Non-Executive Chairman of IIG, has subscribed for 140,000 New Ordinary Shares, taking the total number of shares he holds to 1,917,027, representing 0.9% of the Company's issued share capital, post admission of the New Ordinary Shares.

Application has been made for the New Ordinary Shares, which will rank equally with the existing Ordinary Shares of the Company, to be admitted to trading on Specialist Fund Segment of the Main Market, becoming effective in accordance with the admission and disclosure standards of the London Stock Exchange. It is expected that admission will become effective and dealings in New Ordinary Shares will commence at 8:00 a.m. on or around 16 June 2025 ("**Admission**").

Following Admission, the Company's issued share capital will consist of 214,551,492 Ordinary Shares. Since the Company currently holds no shares in treasury, the total number of voting rights in the Company will be 214,551,492. Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

**Enquiries:**

**Intuitive Investments Group plc**

Sir Nigel Rudd, Non-Executive Chairman  
Giles Willits, CEO

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1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	<b>Name</b>	Nigel Rudd
2	<b>Reason for the notification</b>	
a)	<b>Position/status</b>	Non-Executive Chairman
b)	<b>Initial notification /Amendment</b>	Initial Notification
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	<b>Name</b>	Intuitive Investments Group plc
b)	<b>LEI</b>	2138004A32UIY92WWR66
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have</b>	

	each type of transaction, (iii) each date, and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each ISIN: GB00BPTH6Y20
b)	Nature of the transaction	Subscription of shares
c)	Price(s) and volume(s)	Price(s)                      Volume(s) £1.00                              140,000
d)	Aggregated information:  Aggregated volume:  Price:	N/A single transaction  Price(s)                      Volume(s) £1.00                              140,000
e)	Date of the transaction	16 July 2025
f)	Place of the transaction	London Stock Exchange

#### About Intuitive Investments Group plc

IIG is an investment company seeking to provide investors with exposure to a portfolio concentrating on fast growing and / or high potential technology and life sciences businesses operating predominantly in the UK, continental Europe, the US and APAC, utilising the Board's experience to seek to generate capital growth over the long term for shareholders.

#### About Hui10

Hui10 is a technology company involved in the digital transformation of the Chinese lottery. It's platform unlocks the market expansion of the Chinese lottery through increasing the number of people playing lottery from the current 10% participation level to target more than 30%. Hui10's platform is integrated into China's national interbank card settlement system and payment platform, UnionPay. Lucky World is an omnichannel commerce platform which provides China's existing 200,000 lottery only shops access to a wider fastmoving consumer goods product offering through its growing number of commercial partnerships with leading Chinese suppliers. Lucky World provides a solution for brands to tackle the global counterfeit crisis using its integrated Lottery HongBao digital solution with incentives, helping to build brand loyalty and trust.

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