

## TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible) <sup>i</sup>																																	
<p><b>1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached<sup>ii</sup>:</b></p> <p>The Property Franchise Group plc</p>																																	
<p><b>1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)</b></p> <p>Non-UK issuer</p>																																	
<p><b>2. Reason for the notification (please mark the appropriate box or boxes with an "X")</b></p> <p>An acquisition or disposal of voting rights <input checked="" type="checkbox"/> X</p> <p>An acquisition or disposal of financial instruments <input type="checkbox"/></p> <p>An event changing the breakdown of voting rights <input type="checkbox"/></p> <p>Other (please specify)<sup>iii</sup>: <input type="text"/></p>																																	
<p><b>3. Details of person subject to the notification obligation<sup>iv</sup></b></p> <p>Name: Richard Martin</p> <p>City and country of registered office (if applicable): London, UK</p>																																	
<p><b>4. Full name of shareholder(s) (if different from 3.)<sup>v</sup></b></p> <p>Name: N/A</p> <p>City and country of registered office (if applicable): N/A</p>																																	
<p><b>5. Date on which the threshold was crossed or reached<sup>vi</sup>:</b> 11 June 2025</p>																																	
<p><b>6. Date on which issuer notified (DD/MM/YYYY):</b> 12 June 2025</p>																																	
<p><b>7. Total positions of person(s) subject to the notification obligation</b></p> <table border="1"> <thead> <tr> <th></th> <th>% of voting rights attached to shares (total of 8. A)</th> <th>% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)</th> <th>Total of both in % (8.A + 8.B)</th> <th>Total number of voting rights held in issuer (8.A + 8.B)<sup>vii</sup></th> </tr> </thead> <tbody> <tr> <td>Resulting situation on the date on which threshold was crossed or reached</td> <td>7.28%</td> <td>N/A</td> <td>7.28%</td> <td>4,639,950</td> </tr> <tr> <td>Position of previous notification (if applicable)</td> <td>10.42%</td> <td>N/A</td> <td>10.42%</td> <td></td> </tr> </tbody> </table>						% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer (8.A + 8.B) <sup>vii</sup>	Resulting situation on the date on which threshold was crossed or reached	7.28%	N/A	7.28%	4,639,950	Position of previous notification (if applicable)	10.42%	N/A	10.42%															
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<p><b>8. Notified details of the resulting situation on the date on which the threshold was crossed or reached<sup>viii</sup></b></p> <p><b>A: Voting rights attached to shares</b></p> <table border="1"> <thead> <tr> <th rowspan="2">Class/type of shares ISIN code (if possible)</th> <th colspan="2">Number of voting rights<sup>ix</sup></th> <th colspan="2">% of voting rights</th> </tr> <tr> <th>Direct (DTR5.1)</th> <th>Indirect (DTR5.2.1)</th> <th>Direct (DTR5.1)</th> <th>Indirect (DTR5.2.1)</th> </tr> </thead> <tbody> <tr> <td>GB00BH0WFH67</td> <td>4,639,950</td> <td>N/A</td> <td>7.28%</td> <td>N/A</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>SUBTOTAL 8. A</b></td> <td colspan="2">4,639,950</td> <td colspan="2">7.28%</td> </tr> </tbody> </table>					Class/type of shares ISIN code (if possible)	Number of voting rights <sup>ix</sup>		% of voting rights		Direct (DTR5.1)	Indirect (DTR5.2.1)	Direct (DTR5.1)	Indirect (DTR5.2.1)	GB00BH0WFH67	4,639,950	N/A	7.28%	N/A											<b>SUBTOTAL 8. A</b>	4,639,950		7.28%	
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B 1: Financial Instruments according to DTR5.3.1R (1) (a)				
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion Period <sup>xi</sup>	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
SUBTOTAL 8. B 1				

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)					
Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion Period <sup>xi</sup>	Physical or cash Settlement <sup>xii</sup>	Number of voting rights	% of voting rights
SUBTOTAL 8.B.2					

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")			
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer <sup>xiii</sup>			X
Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity (please add additional rows as necessary) <sup>xiv</sup>			
Name <sup>xv</sup>	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

10. In case of proxy voting, please identify:	
Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information <sup>xvi</sup>	

Place of completion	London Stock Exchange - London, UK
Date of completion	11 June 2025

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