

16 June 2025

**Digitalbox plc**  
("Digitalbox" or the "Company")

**Notice of AGM**

Digitalbox plc, the mobile-first digital media business, which owns leading websites Entertainment Daily, The Daily Mash, The Poke, The Tab and TV Guide, posted its Notice of Annual General Meeting (AGM) to shareholders on 4 June 2025 together with its Report and Financial Statements 2024 to those shareholders who requested a hard copy.

The Company's AGM will be held at Jubilee House, 92 Lincoln Road, Peterborough, PE1 2SN on 30 June 2025 at 8:00 a.m.

Copies of all documents, including the Report and Financial Statements 2024, are available on the Company's website, [www.digitalbox.com/investors](http://www.digitalbox.com/investors).

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**About Digitalbox plc**

Digitalbox plc is a UK-based, pure-play digital media company focused on delivering profitable publishing at scale, specifically optimised for mobile platforms. The company operates a portfolio of high-performing, content-rich brands that engage audiences through entertainment, satire, and youth culture. Digitalbox owns and operates the following trading brands:

- **Entertainment Daily** - A leading source of UK entertainment news, covering television, showbiz, and celebrity stories.
- **The Daily Mash** - A satirical news platform known for its humorous take on current events and cultural commentary.
- **The Tab** - The UK's largest youth culture site, powered by student journalists and contributors from universities across the country.
- **The Poke** - A curator of the internet's funniest content, offering a sharp and witty editorial lens on viral trends and social media.
- **TV Guide** - A comprehensive digital destination for UK television listings, schedules, and viewing recommendations.
- **Emmerdale Insider** - A niche brand dedicated to news, spoilers, and fan content related to the long-running British soap opera Emmerdale.
- **Royal Insider** - A specialist outlet providing news, features, and insights into the British Royal Family.
- **Reality Shine** - A hub for fans of reality TV, covering shows, personalities, and behind-the-scenes gossip.

- **reality Shrine** - A hub for fans of reality TV, covering shows, personalities, and behind-the-scenes gossip.
- **Walford News** - A dedicated platform for fans of EastEnders, delivering the latest news, spoilers, and features from Albert Square.

Digitalbox generates revenue primarily through digital advertising, leveraging its mobile-first strategy to deliver significantly higher revenue per session than industry averages. Its proprietary technology and editorial expertise enable it to scale content efficiently while maintaining strong audience engagement.

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