16th June 2025

THE MISSION GROUP plc

("MISSION", "the Group")

Result of AGM

The **MISSION** Group plc (AIM: TMG), creator of **Work That Counts** ^{TM}, comprising a group of digital marketing and communications Agencies, is pleased to announce that at its Annual General Meeting held early today, all resolutions were duly passed.

ENDS

ENQUIRIES:

Mark Lund, Interim Chief Executive Giles Lee, Chief Financial Officer The **MISSION** Group plc	Via Houston
Simon Bridges/Andrew Potts/Harry Rees **Canaccord Genuity Limited** (Financial Advisor, Nominated Adviser and Broker)	020 7523 8000
Peter Tracey **Blackdown Partners Limited** (Financial Adviser)	020 3807 8484
Kate Hoare / India Spencer E: mission@houston.co.uk **HOUSTON PR**	0204 529 0549

NOTES TO EDITORS

The **MISSION** Group Plc. is **The Brand Performance Group.**

Delivering measurable, results-driven campaigns as the preferred creative partner for real business growth. We offer top-tier agencies, strategic specialisms and global reach delivering outstanding performance for brands. We call it **Work That Counts™** www.themission.co.uk

END

RAGFFMTTMTBBBRA