



Haleon plc: Director/PDMR Shareholding

17 June 2025: Haleon plc (the "Company" or "Haleon") (LSE/NYSE:HLN) today announces notification and public disclosure in accordance with the requirements of The UK Market Abuse Regulation of a Transaction by a Person Discharging Managerial Responsibilities ("PDMR").

On 13 June 2025, the Company was notified of the following transaction as detailed below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Marie-Anne Aymerich					
2	Reason for the notification						
a)	Position/status	Independent Non-Executive Director - PDMR					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Haleon plc					
b)	LEI	549300PSB3WWEODCUP19					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 each					
	Identification code	GB00BMX86B70					
b)	Nature of the transaction	Acquisition of Ordinary Shares as a result of dividend reinvestment					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£4.07</td><td>320</td></tr></table>		Price(s)	Volume(s)	£4.07	320
Price(s)	Volume(s)						
£4.07	320						
d)	Aggregated information - Aggregated volume - Price	N/A					
e)	Date of the transaction	12 June 2025					
f)	Place of the transaction	London Stock Exchange (XLON)					

Amanda Mellor
Company Secretary

About Haleon

Haleon (LSE/NYSE: HLN) is a global leader in consumer health, with a purpose to deliver better everyday health with humanity. Haleon's product portfolio spans six major categories - Oral Health, Vitamins, Minerals and Supplements (VMS), Pain Relief, Respiratory Health, Digestive Health and Therapeutic Skin Health and Other. Its long-standing brands - such as *Advil*, *Centrum*, *Otrivin*, *Panadol*, *parodontax*, *Polident*, *Sensodyne*, *Theraflu* and *Voltaren* - are built on trusted science, innovation and deep human understanding.

For more information, please visit www.haleon.com.

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