

Dr. Martens plc (the 'Company')

Director / PDMR Shareholding

Notification of Transactions by Directors / Persons Discharging Managerial Responsibility

The Company announces that on 16 June 2025 the following directors / persons discharging managerial responsibility ('PDMR') were granted Performance Share Awards (the 'Awards') under the Company's Long Term Incentive Plan (the 'LTIP').

PDMR	Number of Shares
Ije Nwokorie	2,628,032
Giles Wilson	2,019,743

As disclosed in the Company's 2025 Annual Report, the Awards will vest subject to the achievement of three equally weighted targets, namely cumulative earnings per share, relative total shareholder return and operating cash flow conversion, over three years. On vesting, the Awards will be subject to a further two-year holding period. No consideration was paid for the grant of the Award and no price is payable on the exercise of the Award.

Full details of the target ranges are set out in the Directors' Remuneration Report contained within the 2025 Annual Report & Accounts, which is available on the Company's website at www.drmartensplc.com

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Ije Nwokorie					
2	Reason for the notification						
a)	Position/status	PDMR (Chief Executive Officer)					
b)	Initial notification/Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Dr. Martens plc					
b)	LEI	213800QPT8YM6NQZPH28					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of GBP 0.01 ISIN: GB00BL6NGV24					
b)	Nature of the transaction	Grant of performance share award under the Dr. Martens Long Term Incentive Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>2,628,032</td></tr></table>		Price(s)	Volume(s)	Nil	2,628,032
Price(s)	Volume(s)						
Nil	2,628,032						
d)	Aggregated information - Aggregated volume - Price	2,628,032 Nil					
e)	Date of the transaction	16 June 2025					
f)	Place of the transaction	Outside of a trading venue					

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Giles Wilson
2	Reason for the notification	
a)	Position/status	PDMR (Chief Financial Officer)
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Dr. Martens plc					
b)	LEI	213800QPT8YM6NQZPH28					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of GBP 0.01 ISIN: GB00BL6NGV24					
b)	Nature of the transaction	Grant of performance share award under the Dr. Martens Long Term Incentive Plan					
c)	Price(s) and volume(s)	<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>Nil</td><td>2,019,743</td></tr></table>		Price(s)	Volume(s)	Nil	2,019,743
Price(s)	Volume(s)						
Nil	2,019,743						
d)	Aggregated information - Aggregated volume - Price	2,019,743 Nil					
e)	Date of the transaction	16 June 2025					
f)	Place of the transaction	Outside of a trading venue					

For further information, please contact:

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About Dr. Martens

Founded in 1960, Dr. Martens is an iconic British brand with a global presence. "Docs" or "DMs" were originally produced for their durability for workers, before being adopted by diverse youth subcultures and associated musical movements. Today, Dr. Martens has transcended its roots while still celebrating its proud history. It operates in over 60 countries and employs over 3,650 people worldwide. Its operations are split across both Direct-to-Consumer and wholesale channels, and in addition to its world-renowned "1460" boot its product segments span shoes including the 1461 shoe and Adrian loafer, sandals including the Zebzag mule, Kids ranges, as well as a growing line of bags and accessories. Further information can be found at <https://www.drmartensplc.com/>

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