

18 June 2025

Ramsdens Holdings PLC

**("Ramsdens", the Group, or the "Company")**

**Exercise of Options, Director/PDMR Shareholding and Total Voting Rights**

Ramsdens Holdings PLC, the diversified financial services provider and retailer, announces the issuance of a total of 63,000 new ordinary shares in the capital of Company ("Ordinary Share(s)") pursuant to the exercise of options by Martin Clyburn, Chief Financial Officer.

On 17 June 2025, options over 63,000 Ordinary Shares were exercised by Martin Clyburn, pursuant to the Company's Long-Term Incentive Plan 5 (the "Options"). Following the exercise of these Options, Martin Clyburn sold 63,000 Ordinary Shares at a price of 340p per Ordinary Share. Following the sale of shares, Martin Clyburn holds 209,375 Ordinary Shares, representing 0.65 per cent of the issued share capital of the Company.

Application has been made for 63,000 new Ordinary Shares to be admitted to trading on AIM ("Admission") and it is expected that Admission will become effective and trading will commence at 8.00 a.m. on 24 June 2025. Following Admission, the Company will have 32,355,782 Ordinary Shares in issue. The Company holds no shares in treasury. Accordingly, the total number of voting rights in the Company following Admission will be 32,355,782. This figure should be used by shareholders as the denominator for calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, ordinary shares under the FCA's Disclosure Guidance and Transparency Rules.

**DEALING NOTIFICATION FORM FOR USE BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND THEIR CLOSELY ASSOCIATED PERSONS**

1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name: Martin Clyburn	
2.	<b>Reason for the notification</b>	
a)	Position/status: Chief Financial Officer	
b)	Initial notification/Amendment: Initial Notification	
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name: Ramsdens Holdings PLC	
b)	LEI: 21380090AUOROKMFPK95	
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument: Ordinary shares of 1p each.  Identification code: GB00BDR6V192	
b)	Nature of the transaction: Exercise of Options	
c)	Prices	Volumes
	1p	63,000
d)	Aggregated information: Aggregated volume: 63,000 Aggregated average price: 1p	
e)	Date of the transaction: 17 June 2025	
f)	Place of the transaction: Outside a trading venue	

1.	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name: Martin Clyburn	
2.	<b>Reason for the notification</b>	
a)	Position/status: Chief Financial Officer	
b)	Initial notification/Amendment: Initial Notification	

3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name: Ramsdens Holdings PLC		
b)	LEI: 2138009OAUOROKMFPK95		
4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument: Ordinary shares of 1p each.  Identification code: GB00BDR6V192		
b)	Nature of the transaction: Sale of Ordinary Shares		
c)	Prices	Volumes	
	340p	63,000	
d)	Aggregated information: Aggregated volume: 63,000 Aggregated average price: 340p		
e)	Date of the transaction: 17 June 2025		
f)	Place of the transaction: Outside a trading venue		

For further information please contact:

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**About Ramsdens**

Ramsdens is a growing, diversified, financial services provider and retailer, operating in the four core business segments of foreign currency exchange, pawnbroking loans, precious metals buying and selling and retailing of second hand and new jewellery.

Ramsdens does not offer unsecured high-cost short term credit.

Headquartered in Middlesbrough, the Group operates from 169 stores within the UK (including one franchised store) and has a growing online presence.

Ramsdens is fully FCA authorised for its pawnbroking and credit broking activities.

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[www.ramsdensjewellery.co.uk](http://www.ramsdensjewellery.co.uk)  
[www.ramsdenscurrency.co.uk](http://www.ramsdenscurrency.co.uk)  
[www.ramsdenspawnbrokers.co.uk](http://www.ramsdenspawnbrokers.co.uk)  
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