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THIS ANNOUNCEMENT IS NOT AN ANNOUNCEMENT OF A FIRM INTENTION TO MAKE AN OFFER UNDER RULE 2.7 OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE") AND THERE CAN BE NO CERTAINTY THAT AN OFFER WILL BE MADE, NOR AS TO THE TERMS ON WHICH ANY OFFER WILL BE MADE

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

FOR IMMEDIATE RELEASE

18 June 2025

ME Group International plc ("ME Group" or the "Company")

Response to media speculation and share price movement

ME Group notes the recent movement in its share price and media speculation and confirms it is evaluating various strategic options to enhance shareholder value. One of the options being considered involves seeking potential offerors for the Company. The Company is not in receipt of any offer proposals.

There can be no certainty that any firm offer will be made, nor as to the terms on which any offer might be made. This announcement does not amount to an announcement of a firm intention to make an offer. A further announcement will be made as and when appropriate.

Code notes

The Takeover Panel Executive has granted a dispensation from the requirement of Rule 2.4(b) of the Code such that ME Group is not required to identify any potential offeror which ME Group subsequently refers to the existence of in an announcement unless that potential offeror has been specifically identified in any rumour or speculation.

As a consequence of this announcement, ME Group is now considered to be in an "offer period" as defined in the Code.

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The person responsible for arranging release of this announcement on behalf of ME Group is Del Mansi, Company Secretary. The LEI of ME Group is 2138006YJ65EKBYYY41.

Important notices

This announcement is not intended to, and does not, constitute or form part of any offer, invitation or the solicitation of an offer to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of, any securities whether pursuant to this announcement or otherwise.

The distribution of this announcement in jurisdictions outside the United Kingdom may be restricted by law and therefore persons into whose possession this announcement comes should inform themselves about, and observe, such restrictions. Any failure to comply with the restrictions may constitute a violation of the securities law of any such jurisdiction.

Publication on a website

In accordance with Rule 26.1 of the Code, a copy of this announcement will be available (subject to certain restrictions relating to persons resident in restricted jurisdictions) on <https://me-group.com/> by no later than 12 noon (London time) on the business day following the date of this announcement. The content of the website referred to in this announcement is

not incorporated into, and does not form part of, this announcement.

Rule 2.9 Information

In accordance with Rule 2.9 of the Code, ME Group confirms that as at the date of this announcement, it has in issue 377,098,336 ordinary shares of 0.5p each. ME Group does not hold any ordinary shares in treasury. The International Securities Identification Number (ISIN) of the ordinary shares is GB0008481250.

Disclosure requirements of the Code

Under Rule 8.3(a) of the Code, any person who is interested in 1% or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) of the Code applies must be made by no later than 3.30 pm (London time) on the 10th business day following the commencement of the offer period and, if appropriate, by no later than 3.30 pm (London time) on the 10th business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Code, any person who is, or becomes, interested in 1% or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8 of the Code. A Dealing Disclosure by a person to whom Rule 8.3(b) of the Code applies must be made by no later than 3.30 pm (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3 of the Code.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4 of the Code).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Takeover Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Panel's Market Surveillance Unit on +44 (0)20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.

Further Information

Zaoui & Co Ltd ("Zaoui & Co"), which is authorised and regulated by the Financial Conduct Authority in the United Kingdom, is acting exclusively for ME Group and for no one else in connection with the subject matter of this announcement and will not be responsible to anyone other than ME Group for providing the protections afforded to its clients or for providing advice in connection with the subject matter of this announcement.

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