

19 June 2025

**Norman Broadbent plc**  
("Norman Broadbent" or the "Company")

**Director/PDMR shareholding**

Norman Broadbent (AIM: NBB), a leading Executive Search and Interim Management firm, announces that it has been notified that, on 17<sup>th</sup> June 2025, Peter Searle, Non-Executive Chair, purchased 3,333 ordinary shares of 5 pence each ("Ordinary Shares") at a price of 145 pence per share.

Following this purchase, Peter Searle has a beneficial interest in 115,181 Ordinary Shares, with each share carrying the right to one vote, representing approximately 6.03 per cent. of the Company's issued share capital.

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**Director/PDMR shareholding**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Peter Searle
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Chair
b)	Initial notification/ Amendment	Initial
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Norman Broadbent PLC
b)	LEI	213800E5YN5TA934XA23
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 5p each  GB00BTHYM345		
b)	Nature of the transaction	Purchase of shares for cash		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		145p	3,333	
d)	Aggregated information  - Aggregated volume  - Price  - Total	Purchase of 3,333 Ordinary Shares of 5 pence each  145p  £4,832.85		
e)	Date of the transaction	17 June 2025		
f)	Place of the transaction	London Stock Exchange, AIM		

**About Norman Broadbent:**

Norman Broadbent (AIM: NBB) is a professional services firm focused on executive search, senior interim management solutions and bespoke leadership advisory services working across the UK and internationally.

Established as the first UK-headquartered search firm in 1979, the firm has a 40+ year track record of shaping leadership across industries including Consumer, Financial Services, Industrials, Life Sciences, Investor and TMT.

[www.normanbroadbent.com](http://www.normanbroadbent.com)

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