

London, 19 June 2025

Lion Finance Group PLC announces notification of transactions of Directors / Persons Discharging Managerial Responsibilities and Connected Persons

The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Archil Gachechiladze			
2	Reason for the notification				
a)	Position/status	PDMR, Executive Director and CEO of Lion Finance Group PLC			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Lion Finance Group PLC			
b)	LEI	213800XKDG12NQG8VC53			
4		etails of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of ansaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 each	n in Lion Finance Group PLC		
	Identification code	ISIN: GB00BF4HYT85			
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of deferred salary shares for the 2025 work year pursuant to the executive equity compensation plan.			
		100% of the award vests on the first anniversary of the start of the work year which is subject to holding periods so that 40% is released on the second anniversary, and 20% is released on each of the third, fourth and fifth anniversaries of the start of the work year.			
c)	Price(s) and volume(s)	Price(s) N/A	Volume(s) 13,071		
d)	Aggregated information - Aggregated volume - Price	Grant of 13,071 nil-cost options over ordinary shares in respect of deferred salary shares for the 2025 work year pursuant to the executive equity compensation plan.			
e)	Date of the transaction	18 June 2025			
	Place of the	Outside of a trading venue			

1	Details of the person discharging managerial responsibilities/person closely associated

a)	Name	Archil Gachechiladze			
2	Reason for the notification				
a)	Position/status	PDMR, Executive Director and CEO of Lion Finance Group PLC			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer monitor	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction nonitor			
a)	Name	Lion Finance Group PLC			
b)	LEI	213800XKDG12NQG8VC53			
4		f the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of on; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 each in Lion Finance Group PLC ISIN: GB00BF4HYT85			
	Identification code				
b)	Nature of the transaction	Grant of nil-cost options over ordinary shares in respect of the retention & recognition award. 40% of the award vests immediately and is subject to a two-year holding period whereupon it is released on the third anniversary of the start of the work year, and 15% will vest on each of the third, fourth, fifth and sixth anniversaries of the start of the work year and are subject to a further two-year holding period and are released on the fifth, sixth, seventh and eighth anniversaries of the start of the work year.			
c)	Price(s) and volume(s)		Volume(s) 43,625		
d)	Aggregated information - Aggregated volume - Price	Grant of 43,625 nil-cost options over ordinary shares in respect of the retention & recognition award.			
e)	Date of the transaction	18 June 2025			
f)	Place of the transaction	Outside of a trading venue			

For further information, please contact: Computershare Company Secretarial Services Limited, LionFinanceGroup-CoSec@computershare.co.uk

Name of authorised official of issuer responsible for making notification: Computershare Company Secretarial Services Limited, Company Secretary

About Lion Finance Group PLC

Lion Finance Group PLC (LSE: BGEO LN) is a FTSE 250 holding company whose main subsidiaries provide banking and financial services focused in the high-growth Georgian and Amerian markets through leading, customer-centric, universal banks - Bank of Georgia in Georgia and Ameriahank in Ameria. By building on our competitive strengths, we are committed to driving business growth, sustaining high profitability, and generating strong returns, while creating opportunities for our stakeholders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDG12NQG8VC53

For further information, please visit www.lionfinancegroup.uk or contact:

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