

20 June 2025



Grant of Options under LTIP

Churchill China plc (AIM: CHH), the manufacturer of innovative performance ceramic products serving hospitality markets worldwide, announces that on 20 June 2025, the following options over 10p Ordinary shares in the Company ("Ordinary Shares") were granted to persons discharging managerial responsibilities ("PDMR's") under the Churchill China Long Term Incentive Plan ("CCLTIP") (the "Grants"):

Director	Position	Number of Options Over Ordinary Shares granted	Exercise Price	Market Price at Date of Grant
David O'Connor	Chief Executive Officer	55,666	10p	640p
James Roper	Sales and Marketing Director	43,177	10p	640p
Michael Cunningham	Chief Financial Officer	35,802	10p	640p

In addition, 72,068 Grants were made to employees who are non-PDMRs.

The Grants are subject to the achievement of performance criteria as specified by the Remuneration Committee and are subject to claw back provisions in certain circumstances. The performance conditions require that the Company's adjusted (pre-exceptional items and adjusted for pension interest charges and credits) earnings per share ("Adjusted EPS") for the financial year ending 31 December 2027 reaches the following figures for each level of vesting:

Adjusted EPS for year ending 31 December 2027	% of Grant that Vests
66.0	25%
73.36	40%
77.0	100%

Below the lowest level no share options will vest and between these target levels, share options will vest on a straight-line basis, shares will vest subject to the achievement of these performance conditions, from 19 June 2028.

For further information, please contact:

Churchill China plc

Tel: 01782 577566

David O'Connor / James Roper / Michael Cunningham

Investec Bank plc (Nominated Adviser and Joint Broker)

David Flin / Oliver Cardigan

Tel: 020 7597 5970

Panmure Liberum Limited (Joint Broker)

Tel: 020 3100 2000

Edward Thomas / John More

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities ("PDMR") and persons closely associated with them ("PCA")

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014						
1 Details of the person discharging managerial responsibilities/person closely associated						
a.	Name	Michael Cunningham				
2 Reason for notification						
a.	Position/Status	Chief Financial Officer				
b.	Initial notification/ Amendment	Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a.	Name	Churchill China plc				
b.	LEI	213800GQ51I4LZQ5AR09				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10p each ISIN: GB0001961035				
b.	Nature of the transaction	Grant of options				
c.	Price(s) and volume(s) - Transaction 1	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>640.00p</td> <td>35,802</td> </tr> </tbody> </table>	Price(s)	Volume(s)	640.00p	35,802
Price(s)	Volume(s)					
640.00p	35,802					
d.	Aggregated information	N/a Single Transaction				
e.	Date of the transaction	20/06/2025				
f.	Place of the transaction	Outside of a trading venue				

Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014						
1 Details of the person discharging managerial responsibilities/person closely associated						
a.	Name	David O'Connor				
2 Reason for notification						
a.	Position/Status	Chief Executive Officer				
b.	Initial notification/ Amendment	Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a.	Name	Churchill China plc				
b.	LEI	213800GQ51I4LZQ5AR09				
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Notification of a Transaction pursuant to Article 19(1) of Regulation (EU) No. 596/2014			
1 Details of the person discharging managerial responsibilities/person closely associated			
a.	Name	James Roper	
2 Reason for notification			
a.	Position/Status	Sales and Marketing Director	
b.	Initial notification/ Amendment	Initial Notification	
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer			

	or auction monitor						
a.	Name	Churchill China plc					
b.	LEI	213800GQ51I4LZQ5AR09					
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