

PRIOR1TY INTELLIGENCE GROUP PLC
("Pri0r1ty" or the "Company")

Resignation of Director

London, UK - 20 June 2025- Pri0r1ty Intelligence Group PLC (AIM: PR1), a pioneering company in AI-driven professional growth services for small and medium enterprises (SMEs), announces that Karen Lewis-Hollis is stepping down from her role as Independent Non-Executive Director of the Company due to personal reasons, with immediate effect.

Pri0r1ty Intelligence Group CEO, James Sheehan commented:

"On behalf of the Board, I would like to extend our thanks to Karen for her service and contributions to the Company during her tenure, and we wish her well for the future."

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About Pri0r1ty Intelligence Group PLC

One of the few companies to list on AIM last year, Pri0r1ty Intelligence Group is an AI company transforming professional growth services for SMEs. As an SME, Pri0r1ty understands the unique challenges faced by smaller businesses and has developed an AI Software-as-a-Service (SaaS) platform tailored to meet these needs. Pri0r1ty's platform offers cost-effective solutions that automate essential services like social media management, investor relations, and corporate governance. By reducing reliance on expensive external providers, the company empowers SMEs to streamline operations and focus on growth.

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