



23 June 2025

**Plus500 Ltd.**

**("Plus500", the "Company" or together with its subsidiaries the "Group")**

**Plus500 expands into North America with a new regulatory licence in Canada**

Plus500, a global multi-asset fintech group operating proprietary technology-based trading platforms, is pleased to announce that it has obtained a licence from the Canadian Investment Regulatory Organization ("CIRO") in the significant and high-growth Canadian market.

This achievement marks an important milestone in Plus500's ongoing strategic efforts to further expand into North America, with the extension of its services into the well-established and highly regulated Canadian market.

With this new licence, Plus500 will initiate its services within the Over-the-Counter ("OTC") market and aims to further expand its local proposition by offering an omni-channel suite of products. This expansion aligns with Plus500's strategic roadmap and vision to strengthen its international presence and deliver innovative solutions across multiple financial markets.

In recent years, the Group has established a highly successful track record of obtaining new regulatory licences in high-growth, strategically important markets including the US, Japan and the UAE among others. Today, the Group has 15 regulatory licences globally, representing an extremely valuable asset for Plus500 and a meaningful source of competitive advantage that provides a strong regulatory foundation for its global operations. As such, they strengthen the economic moat around the business and reinforce the enduring strengths of Plus500's differentiated value proposition.

**David Zruia, Chief Executive Officer of Plus500, commented:**

"We are delighted to have obtained this important authorisation from CIRO in Canada and we are excited to bring our market-leading technology capabilities to customers in the region. This is the latest realisation of our strategy to enter new markets, develop new products, and deepen engagement with our customers.

This development highlights our strategic focus on broadening our product suite and expanding our market reach, while ensuring the highest standards of compliance and operational excellence."

**For further details:**

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**About Plus500**

Plus500 is a global multi-asset fintech group operating proprietary technology-based trading platforms. Plus500 offers customers a range of trading products, including OTC ("Over-the-Counter" products, namely Contracts for Difference (CFDs)), share dealing, as well as futures and options on futures.

The Group retains operating licences and is regulated in the United Kingdom, Australia, Cyprus, Israel, New Zealand, South Africa, Singapore, the Seychelles, the United States, Estonia, Japan, the UAE, the Bahamas and Canada and through its OTC product portfolio, offers more than 2,500 different underlying global financial instruments, comprising equities, indices, commodities, options, ETFs, foreign exchange and cryptocurrencies. Customers of the Group can trade its OTC products in more than 60 countries and in 30 languages.

Plus500's trading platforms are accessible from multiple operating systems (iOS, Android and Windows) and web browsers. Customer care is, and has always been, integral to Plus500. As such, OTC customers cannot be subject to negative balances. A free demo account is available on an unlimited basis for OTC trading platform users and sophisticated risk management tools are provided free of charge to manage leveraged exposure, and stop losses to help

customers protect profits, while limiting capital losses.

Plus500 was admitted to trading on the London Stock Exchange (LON: PLUS) on 24 July 2013. It was admitted to the Equity Shares in Commercial Companies ("ESCC") Category of the Official List and is a constituent of the FTSE 250 Index and the STOXX Europe 600 Index. Website: [www.plus500.com](http://www.plus500.com).

#### **Forward looking statements**

This announcement contains statements that are or may be forward-looking statements. All statements other than statements of historical facts included in this announcement may be forward-looking statements, including statements that relate to the Group's future prospects, developments and strategies. The Company does not accept any responsibility for the accuracy or completeness of any information reported by the press or other media, nor the fairness or appropriateness of any forecasts, views or opinions expressed by the press or other media regarding the Group. The Company makes no representation as to the appropriateness, accuracy, completeness or reliability of any such information or publication.

Forward-looking statements are identified by their use of terms and phrases such as "believe", "targets", "expects", "aim", "anticipate", "project", "would", "could", "envisage", "estimate", "intend", "may", "plan", "will" or the negative of those, variations or comparable expressions, including references to assumptions. The forward-looking statements in this announcement are based on current expectations and are subject to known and unknown risks and uncertainties that could cause actual results, performance and achievements to differ materially from any results, performance or achievements expressed or implied by such forward-looking statements. Factors that may cause actual results to differ materially from those expressed or implied by such forward looking statements include, but are not limited to, those described in the Risk Management Framework section of the Company's most recent Annual Report. These forward-looking statements are based on numerous assumptions regarding the present and future business strategies of the Group and the environment in which it is and will operate in the future. All subsequent oral or written forward-looking statements attributed to the Company or any persons acting on its behalf are expressly qualified in their entirety by the cautionary statement above. Each forward-looking statement speaks only as of the date of this announcement. Except as required by law, regulatory requirement, the UK Listing Rules and the Disclosure Guidance and Transparency Rules, neither the Company nor any other party intends to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise.

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