

**Altitude Group plc**  
("Altitude", the "Company" or the "Group")

**Appointment of CFO**

Altitude Group plc (AIM: ALT), the leading end-to-end solutions provider for branded merchandise, is pleased to announce that, following a thorough review process, it has appointed Drew Whibley as Chief Financial Officer. Drew will join Altitude on 22 September 2025, when he will also be appointed to the Board.

Drew is currently the CFO at i-nexus Global, a cloud-based software solutions provider that was admitted to trading on AIM, a role he has held since 2022. Prior to i-nexus, Drew held senior finance positions at Aptitude Software Group plc, a Main Market listed enterprise software provider, Frontline Ltd, and RSM, where he qualified as a Chartered Accountant.

Drew will succeed Graham Feltham who stepped down from the Board on 17 June 2025 in order to pursue other opportunities. As previously announced, to ensure an orderly handover, an internal transition team has been formed, led by Peter Hallett, which will work alongside Graham until the finalisation of the FY25 audit and will remain operational until Drew joins Altitude.

**Alexander Brennan, Non-Executive Chair of Altitude, commented:**

"Following a thorough review process, we are delighted to welcome Drew as our new CFO. The Board are confident that his experience and relevant skills will materially contribute to Altitude Group's continued progress and help deliver substantial value for our shareholders."

**Drew Whibley commented:**

"I'm delighted to be joining Altitude Group and look forward to working closely with the team. The company has significant potential, and I'm excited about contributing to its ongoing development and success."

**The following information is disclosed pursuant to Schedule 2(g) of the AIM Rules for Companies:**

Drew David Whibley, aged 36, holds the following directorships:

i-Nexus Global Limited  
i-Solutions Global Limited

He has not held any other directorships or partnerships in the last five years.

There is no further information to be disclosed pursuant to Schedule Two (g) of the AIM Rules for Companies.

**For enquiries, please contact:**

**Altitude Group plc**  
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Alexander Brennan, Chair

Via Zeus

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