

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	George SARTOREL				
2	Reason for the notification					
a)	Position/status	Independent Non-Executive Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares				
c)	Price and volume	<table border="1"> <tr> <td>Price</td> <td>Volume</td> </tr> <tr> <td>GBP 8.7880</td> <td>1,000</td> </tr> </table>	Price	Volume	GBP 8.7880	1,000
Price	Volume					
GBP 8.7880	1,000					
d)	Aggregated information					
	- Aggregated volume	1,000				
	- Price	GBP 8.7880				
e)	Date of the transaction	2025-06-19				
f)	Place of the transaction	London Stock Exchange				

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

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