## Fuller, Smith & Turner P.L.C. ("the Company")

## Director/PDMR Shareholdings

This notification is made in accordance with the Market Abuse Regulation.

The Company annnounces that on 19 June 2025 the Executive Directors and persons discharging managerial responsibilities ("PDMRs") detailed below were granted conditional share awards under the Company's Bonus and Deferred Bonus Plan 2019 (the "BDBP") and/or the Company's Long-Term Incentive Plan 2020 (the "LTIP").

i. Following publication of the Company's financial results for FY2025 and determination of the bonus outcome, awards over 40p "A" Ordinary Shares under the BDBP were granted to the Executive Directors as set out in the notifications below in respect of any bonus in excess of 75% of salary. The awards will normally vest three years from the date of grant and dividend equivalents will accrue up until the vesting date.

The calculation of the awards is based on the five day average price of the middle market quotations ending 18 June 2025 being £5.908 for "A" Ordinary Shares.

ii. Awards under the LTIP were granted to Executive Directors and PDMRs as set out in the notifications below.

All awards are over a combination of both 40p "A" Ordinary Shares and 4p "B" Ordinary Shares. The calculation of the awards is based on the five day average price of the middle market quotations ending 18 June 2025, being £5.908 for "A" Ordinary Shares and £0.5908 (notionally) for "B" Ordinary Shares.

Vesting of these awards is subject to the fulfilment of certain performance conditions over the three-year period ending FY2028 (as detailed in the Annual Report and Accounts 2025) and continued employment. All awards granted to Executive Directors are subject to a two-year holding period. Under the Plan rules, the Remuneration Committee has full discretion to ensure that the final outturn reflects all relevant factors, including consideration of any windfall gains.

Enquiries: Rachel Spencer Company Secretary 020 8996 2073

23 June 2025

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging manageric	l responsibili	ties/perso	n closely as	sociated			
a)	Name	Simon Emeny						
2.	Reason for the notification							
a)	Position/status	Chief Executi	ve					
b)	Initial notification/Amendment	Initial Notific	ation					
3.	Details of the issuer, emission allowance man	ket participa	ınt, auctior	n platform,	auctioneer	or auction	monitor	
a)	Name	Fuller, Smith a	& Turner P.I	L.C.				
b)	LEI	213800C7AC	OFMRCQQ	W76				
4.	Details of the transaction(s): section to be replace where transactions have been conduc		i) each ty	pe of instru	ment; (ii) e	each type o	of transaction; (iii) each date; and (iv) each	
a)	Description of the financial instrument, type of instrument	"A" Ordinary Shares of 40p each "B" Ordinary Shares of 4p each						
	Identification code	"A" Ordinary Shares - GB00B1YPC344 "B" Ordinary Shares- unlisted						
b)	Nature of the transaction	Awards made under i) the Fuller, Smith & Turner P.L.C. Bonus and Deferred Bonus Plan 2019; and ii) the Fuller, Smith & Turner P.L.C. Long Term Incentive Plan 2020						
c)	Price(s) and volume(s)	Price Volume						
		BDBP	"A" Ord Shares 20,286	Share Price £5.908	"B" Ord Shares	Share Price		
		LTIP	100.372	£5.908	250,930	£0.5908		
			/				1	

d)	Aggregated information	As above
	Aggregated volume	As above
	Price	As above
e)	Date of the transaction	19 June 2025
f)	Place of the transaction	Outside a trading venue

١.		of the person discharging managerial responsibilities/person closely associated							
a) !.	Name  Reason for the notification	Neil Smith							
a)	Position/status	Finance Dire	ector						
)	Initial notification/Amendment	Initial							
3.	Details of the issuer, emission allowance mo	arket participo	ant, auction	platform, o	auctioneer	or auction r	nonitor		
a)	Name	Fuller, Smith	1 & Turner P.	L.C.					
-1	LEI	213800C7A0		NA/7/					
o)		213000C/AC	JOHVIRCOG	(447.0					
l.	Details of the transaction(s): section to be transactions have been conducted	repeated for (	i) each typ	e of instrun	ment; (ii) ed	ach type of	transaction; (iii) each date; and (iv) e		
a)	Description of the financial instrument, type of instrument		y Shares of 4 y Shares of 4						
	ldentification code		"A" Ordinary Shares - GB00B1YPC344 "B" Ordinary Shares- unlisted						
o)	Nature of the transaction	Awards ma & Turner P.L					onus and Deferred Bonus Plan 2019; and		
<b>:</b> )	Price(s) and volume(s)	Price					Volume		
			"A" Ord	Share	"B" Ord	Share	7		
			Shares	Price	Shares	Price			
		BDBP	14,032	£5.908	-	-	_		
		LTIP	55,585	£5.908	138,964	£0.5908	]		
d)	Aggregated information As above								
	Aggregated volume	As above							
	Price	As above	As above						
<del>)</del>	Date of the transaction	19 June 202	5						
)	Place of the transaction	Outside a trading venue							
ı.	Details of the person discharging manager	al responsibil	ities/person	closely as	sociated				
1)	Name	Fred Turner	, <b>p</b>						
	Reason for the notification								
1)	Position/status	Retail Direc	tor						
)	Initial notification/Amendment	Initial							
i	Details of the issuer, emission allowance ma	arket participo	ant, auction	platform, o	auctioneer	or auction r	nonitor		
)	Name	Fuller, Smith & Turner P.L.C.							
)	LEI	213800C7ACOFMRCQQW76							
	Details of the transaction(s): section to be transactions have been conducted	the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each type of transaction; (iii) each date; (iii) each							
a) Description of the financial instrument, type of instrument "A" Ordinary Shares of 40p each "B" Ordinary Shares of 4p each									

Ī	Identification code	"B" Ordinary Shares- unlisted						
b)	Nature of the transaction	Awards made under i) the Fuller, Smith & Turner P.L.C. Bonus and Deferred Bonus Plan 2019; and ii) & Turner P.L.C. Long Term Incentive Plan 2020						
c)	Price(s) and volume(s)	Price		Volume				
			"A" Ord Shares	Share Price	"B" Ord Shares	Share Price		
		BDBP	8,111	£5.908	-	1		
		LTIP	40,199	£5.908	100,499	£0.5908		
d)	Aggregated information	As above						
	Aggregated volume	As above						
	Price	As above						
e)	Date of the transaction	19 June 202	25					
f)	Place of the transaction	Outside a t	rading venu	Je				

1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Dawn Browne				
2.	Reason for the notification					
a)	Position/status	People & Talent Director				
b)	Initial notification/Amendment	Initial Notification				
3.	Details of the issuer, emission allowand	ce market participant, auction platform, auctioneer or auction monitor				
a)	Name	Fuller, Smith & Turner P.L.C.				
b)	LEI	213800C7ACOFMRCQQW76				
4.	Details of the transaction(s): section to transactions have been conducted	to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date	; and (iv) ea			
a)	Description of the financial instrument, type of instrument	"A" Ordinary Shares of 40p each "B" Ordinary Shares of 4p each "A" Ordinary Shares - GB00B1YPC344 "B" Ordinary Shares - unlisted				
	ldentification code					
b)	Nature of the transaction	Awards made under i) the Fuller, Smith & Turner P.L.C. Bonus and Deferred Bonus Plan 2019; and P.L.C. Long Term Incentive Plan 2020	d ii) the Fuller, :			
c)	Price(s) and volume(s)	Price Volume				
		"A" Ord Share Share Shares         "B" Ord Share Price         Share Price           BDBP         7,830         £5,908         -         -           LTIP         38,761         £5,908         96,902         £0.5908				
d)	Aggregated information	As above				
	Aggregated volume	As above				
	Price	As above				
e)	Date of the transaction	19 June 2025				
f)	Place of the transaction	Outside a trading venue				

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name Peter Turner			
2.	Reason for the notification			
a)	Position/status	Property Director / PDMR		
b)	Initial notification/Amendment Initial Notification			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			

a)	Name	Fuller, Smith & Turner P.L.C.				
b)	LEI	213800C7ACOFMRCQQW76				
	Details of the transaction(s): secti- place where transactions have be	on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each een conducted				
	Description of the financial instrument, type of instrument	"A" Ordinary Shares of 40p each "B" Ordinary Shares of 4p each				
	Identification code	"A" Ordinary Shares - GB00B1YPC344 "B" Ordinary Shares- unlisted				
b)	Nature of the transaction	Award made under the Fuller, Smith & Turner P.L.C. Long Term Incentive Plan 2020				
c)	Price(s) and volume(s)	Price Volume				
		"A" Ord Share "B" Ord Share Shares Price Sha				
d)	Aggregated information	As above				
	Aggregated volume	As above				
	Price	As above				
e)	Date of the transaction	19 June 2025				
f)	Place of the transaction	Outside a trading venue				

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Samantha Bourke			
2.	Reason for the notification				
a)	Position/status	Marketing Director / PDMR			
b)	Initial notification/Amendment	Initial Notification			
3.	Details of the issuer, emission allow	wance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Fuller, Smith & Turner P.L.C.			
b)	LEI	213800C7ACOFMRCQQW76			
	Details of the transaction(s): secti place where transactions have be				
a)	Description of the financial instrument, type of instrument	"A" Ordinary Shares of 40p each "B" Ordinary Shares of 4p each			
	Identification code	"A" Ordinary Shares - GB00B1YPC344 "B" Ordinary Shares- unlisted			
b)	Nature of the transaction	Award made under the Fuller, Smith & Turner P.L.C. Long Term Incentive Plan 2020			
c)	Price(s) and volume(s)	Price Volume			
		"A" Ord Share Shares         "B" Ord Share Price         Share Price           LTIP         16,249         £5.908         40,622         £0.5908			
d)	Aggregated information	As above			
	Aggregated volume	As above			
	Price	As above			
e)	Date of the transaction	19 June 2025			
f)	Place of the transaction	Outside a trading venue			

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OAM Categories:3.1. Additional regulated information required to be disclosed under the laws of a Member State

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End of AnnouncementEQS News Service