

25 June 2025

Pri0r1ty Intelligence Group PLC
("Pri0r1ty" or the "Company")

OTCQB Application Submitted

Pri0r1ty Intelligence Group PLC (AIM: PR1), a pioneer in AI-driven professional growth services for SMEs, is pleased to announce it has applied to the OTC Markets Group for its Ordinary shares to be cross-traded publicly on the OTCQB Market in the United States.

Subject to approval, the listing on the OTCQB Market will enhance the Company's international presence, increase liquidity, and provide greater accessibility for North America based investors.

James Sheehan, Chief Executive Officer of Pri0r1ty, commented:

"Following indications of U.S. investor demand, our application to cross-trade on the OTCQB Market is a strategic move to increase accessibility to a broader AI- and digital asset -savvy investor base. Recent market activity and analyst sentiment show strong US investor interest in AI companies, while cryptocurrencies rank second only to U.S. stocks in terms of investor interest across all generations. We believe our forward-thinking model that combines AI services with Bitcoin transaction functionality and a treasury strategy will be compelling to North American investors. We're excited to be establishing an international profile for our shares."

It is expected that approval and admission to trading on the OTCQB Market will take approximately 30 working days from the date of this announcement. A further announcement will be made once the application is approved in due course.

If you would like to explore how Pri0r1ty AI can help drive time and cost efficiency for your business, please contact plc@pri0r1ty.com

For further information, please contact:

Pri0r1ty Intelligence Group PLC
James Sheehan, Chief Executive Officer
Email: ir@pri0r1ty.com

Nominated Adviser

Beaumont Cornish Limited
James Biddle / Roland Cornish
Email: james@b-cornish.co.uk
Tel: +44 (0) 20 7628 3396

Joint Broker

Allenby Capital Limited
Kelly Gardiner / Jeremy Porter/ Piers Shimwell
Tel: +44 (0)20 3328 5656

Joint Broker

Oak Securities
Hugh Rich / Mungo Sheehan
Tel: +44 (0) 20 3973 3678

Investor Relations

Vigo Consulting
Ben Simons / Amelia Thorn
Email: PR1@vigoconsulting.com

About Pri0r1ty Intelligence Group PLC

About PriOr1ty Intelligence Group PLC

PriOr1ty Intelligence Group is an AI company transforming professional growth services for SMEs. As an SME, PriOr1ty understands the unique challenges faced by smaller businesses and has developed an AI Software-as-a-Service (SaaS) platform tailored to meet these needs. PriOr1ty's platform offers cost-effective solutions that automate essential services like social media management, investor relations, and corporate governance. By reducing reliance on expensive external providers, the company empowers SMEs to streamline operations and focus on growth.

Nominated Adviser Statement

Beaumont Cornish Limited ("Beaumont Cornish"), is the Company's Nominated Adviser and is authorised and regulated in the United Kingdom by the Financial Conduct Authority. Beaumont Cornish's responsibilities as the Company's Nominated Adviser, including a responsibility to advise and guide the Company on its responsibilities under the AIM Rules for Companies and AIM Rules for Nominated Advisers, are owed solely to the London Stock Exchange. Beaumont Cornish is not acting for and will not be responsible to any other person for providing the protections afforded to customers of Beaumont Cornish nor for advising them in relation to the transaction and arrangements described in the announcement or any matter referred to in it.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCDGGDLDDDDGUS