

**Genuit Group plc (the "Company")**

The Company announces that on 20 June 2025, Martin Gisbourne, Chief Strategy and Sustainability Officer and a Person Discharging Managerial Responsibilities, exercised a nil-cost option over 2,165 Shares in accordance with the Long-Term Incentive Plan award granted to him on 22 April 2022, which vested on 22 April 2025. Mr. Gisbourne sold sufficient shares to cover the appropriate tax and national insurance liabilities due on exercise.

The notification below, which has been made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Martin Gisbourne				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Strategy and Sustainability Officer and PDMR				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.001 each in the capital of Genuit Group plc  GB00BKRC5K31				
b)	Nature of the transaction	Acquisition of ordinary shares for no consideration pursuant to the exercise of nil-cost options under the Long-Term Incentive Plan ("LTIP") award granted on 22 April 2022.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>Nil</td><td>1,160 - Number of ordinary shares acquired after reduction for appropriate tax and national insurance liabilities.</td></tr> </tbody> </table>	Price(s)	Volume(s)	Nil	1,160 - Number of ordinary shares acquired after reduction for appropriate tax and national insurance liabilities.
Price(s)	Volume(s)					
Nil	1,160 - Number of ordinary shares acquired after reduction for appropriate tax and national insurance liabilities.					
d)	Aggregated information	N/A				

	- Aggregated volume	
	- Price	
e)	Date of the transaction	25 June 2025
f)	Place of the transaction	Outside a Trading Venue

Enquiries:

Colette Thompson, Deputy Company Secretary

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