

27 June 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	26 June 2025
Number of ordinary £0.000125 shares purchased:	32,234
Highest price paid per share (pence):	507.50
Lowest price paid per share (pence):	498.20
Volume weighted average price paid per share (pence):	504.34

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 405,751,477 ordinary shares, with no ordinary shares in treasury.

The figure of 405,751,477 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

- Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	504.31	23,109
Chi-X (CHIX)	504.35	2,331
BATE (BATE)	504.40	5,060
Aquis (AQXE)	504.62	1,010
Turquoise (TRQX)	504.38	724

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
95	502.5	XLON	08:02:01
95	500.5	XLON	08:04:22
22	500.5	CHIX	08:04:39
95	500.5	XLON	08:06:39
7	500	TRQX	08:07:33
12	499.6	XLON	08:09:01
83	499.6	XLON	08:09:01
7	500	TRQX	08:09:49
22	500	CHIX	08:10:44
95	500.5	XLON	08:11:11
22	500	CHIX	08:12:53
7	500	TRQX	08:13:05
190	500	XLON	08:13:22
95	500	XLON	08:15:11
22	500	CHIX	08:17:17

95	500	XLON	08:17:28
7	500	TRQX	08:17:57
98	502	BATE	08:19:22
98	502	BATE	08:19:22
18	502	AQXE	08:19:23
18	502	AQXE	08:19:23
95	502	XLON	08:19:48
95	506	XLON	08:22:42
9	505	AQXE	08:23:17
95	505.5	XLON	08:25:18
7	505	TRQX	08:26:18
22	505	CHIX	08:26:18
49	505	BATE	08:26:18
95	502.5	XLON	08:28:15
9	503	AQXE	08:28:23
22	502.5	CHIX	08:30:35
7	502.5	TRQX	08:32:11
49	502.5	BATE	08:32:11
95	502.5	XLON	08:32:11
9	502.5	AQXE	08:32:43
95	502	XLON	08:33:22
22	501.5	CHIX	08:35:41
95	501.5	XLON	08:35:41
7	502	TRQX	08:36:00
9	502	AQXE	08:37:01
49	501.5	BATE	08:37:08
95	501.5	XLON	08:37:08
95	501	XLON	08:39:20
22	501	CHIX	08:39:55
7	500	TRQX	08:42:20
46	500	BATE	08:42:31
3	500	BATE	08:42:31
95	499.8	XLON	08:43:16
95	499.4	XLON	08:48:06
9	499.6	AQXE	08:48:32
22	498.2	CHIX	08:51:46
7	499	TRQX	08:52:41
49	498.8	BATE	08:52:44
9	499	AQXE	08:54:23
38	499.4	XLON	08:58:51
247	499.4	XLON	08:58:51
22	499.4	CHIX	08:59:21
95	500	XLON	09:04:12
49	500	BATE	09:04:16
3	500	AQXE	09:04:18
6	500	AQXE	09:04:28
70	499.6	XLON	09:08:21
25	499.8	XLON	09:08:21
22	499.6	CHIX	09:10:02
95	499.6	XLON	09:11:43
9	499.8	AQXE	09:11:49
49	499.4	BATE	09:11:49
95	500	XLON	09:14:59
22	500	CHIX	09:17:28
26	500	XLON	09:19:53
69	500	XLON	09:19:53
95	500	XLON	09:22:23
95	500	XLON	09:24:53
24	500	BATE	09:25:16
25	500	BATE	09:25:16
14	500	TRQX	09:29:43
14	500	TRQX	09:29:43
22	500	CHIX	09:29:43
95	500	XLON	09:29:43
95	500	XLON	09:32:26
22	500	CHIX	09:33:03
7	500	TRQX	09:35:41
98	500.5	BATE	09:35:51
9	500	AQXE	09:35:52
95	500	XLON	09:35:52
95	500	XLON	09:37:52
9	500.5	AQXE	09:39:01
22	500.5	CHIX	09:39:05
7	500.5	TRQX	09:40:16
3	500.5	XLON	09:40:20
20	500.5	XLON	09:40:20
72	500.5	XLON	09:40:20

49	500.5	BATE	09:40:58
9	500.5	AQXE	09:40:59
22	501	CHIX	09:41:27
190	501	XLON	09:42:26
9	500.5	AQXE	09:44:17
18	500.5	AQXE	09:44:17
22	500.5	CHIX	09:44:17
7	500.5	TRQX	09:44:17
49	500.5	BATE	09:44:17
190	500.5	XLON	09:44:17
22	500.5	CHIX	09:46:02
9	500.5	AQXE	09:46:18
7	500.5	TRQX	09:46:28
21	500.5	XLON	09:46:47
169	500.5	XLON	09:46:47
15	500.5	BATE	09:46:57
34	500.5	BATE	09:46:57
7	500.5	TRQX	09:48:42
95	500.5	XLON	09:48:47
49	500.5	BATE	09:49:05
95	500	XLON	09:49:07
9	500	AQXE	09:50:19
22	500	CHIX	09:50:19
49	500	BATE	09:54:10
95	500	XLON	09:54:10
7	500	TRQX	09:54:10
95	500	XLON	09:56:11
7	500	TRQX	10:02:19
9	500	AQXE	10:02:19
22	500	CHIX	10:02:19
95	500	XLON	10:02:19
95	499.8	XLON	10:04:08
9	500	AQXE	10:04:47
9	500	CHIX	10:05:14
12	500	CHIX	10:05:14
1	500	CHIX	10:05:14
95	499.8	XLON	10:06:22
95	500	XLON	10:09:01
15	499.6	BATE	10:10:06
34	499.6	BATE	10:10:42
7	499.6	TRQX	10:11:05
49	499.4	BATE	10:13:11
95	499.4	XLON	10:14:08
22	499.4	CHIX	10:18:36
95	499.6	XLON	10:19:57
14	499.8	XLON	10:29:01
81	499.8	XLON	10:29:01
49	500	BATE	10:34:29
22	500	CHIX	10:34:29
22	500	CHIX	10:34:29
98	500	BATE	10:34:29
7	500	TRQX	10:34:29
14	500	TRQX	10:34:29
190	500	XLON	10:34:29
190	500	XLON	10:34:29
95	500	XLON	10:35:30
11	500	CHIX	10:39:06
10	500	CHIX	10:39:06
1	500	CHIX	10:39:06
95	500	XLON	10:40:54
7	500	TRQX	10:45:09
95	500	XLON	10:45:09
49	500	BATE	10:45:09
9	500.5	AQXE	10:48:39
11	501	CHIX	10:52:37
11	501	CHIX	10:52:37
95	501	XLON	10:52:42
7	501	TRQX	10:55:04
18	501	AQXE	10:55:04
27	501	AQXE	10:55:04
95	501	XLON	10:55:04
15	501	BATE	10:55:20
34	501	BATE	10:55:21
21	501	CHIX	10:58:43
1	501	CHIX	10:58:43
95	501	XLON	10:58:45
9	501	AQXE	11:02:05

95	501	XLON	11:02:29
7	501	TRQX	11:04:17
15	501	BATE	11:04:38
34	501	BATE	11:04:38
30	501	XLON	11:06:28
65	501	XLON	11:06:28
22	501.5	CHIX	11:08:17
95	502	XLON	11:10:44
95	503	XLON	11:13:20
22	503	CHIX	11:13:39
49	503	BATE	11:14:46
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95	503	XLON	11:15:39
7	503	TRQX	11:16:22
95	504	XLON	11:19:24
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95	505	XLON	11:22:18
22	506	CHIX	11:22:37
7	506	TRQX	11:27:58
95	506	XLON	11:27:58
9	506.5	AQXE	11:28:20
95	507	XLON	11:33:05
49	506.5	BATE	11:33:16
15	506.5	CHIX	11:33:30
7	506.5	CHIX	11:33:30
7	506	TRQX	11:34:10
9	506	AQXE	11:35:18
95	505	XLON	11:37:18
7	505	TRQX	11:41:33
95	505	XLON	11:41:40
49	505	BATE	11:41:47
22	505	CHIX	11:43:40
9	505.5	AQXE	11:44:41
95	505	XLON	11:45:23
95	505	XLON	11:47:14
7	505	TRQX	11:47:57
49	505	BATE	11:47:57
9	505.5	AQXE	11:48:55
22	505	CHIX	11:52:06
95	505	XLON	11:52:06
9	505.5	AQXE	11:53:16
9	505.5	AQXE	12:00:42
22	505	CHIX	12:00:48
98	505	BATE	12:00:48
95	505	XLON	12:00:48
95	505	XLON	12:00:48
285	505	XLON	12:00:48
14	505	TRQX	12:00:48
22	505	CHIX	12:02:48
22	505.5	CHIX	12:13:32
49	505.5	BATE	12:13:32
7	505.5	TRQX	12:13:32
95	505.5	XLON	12:13:32
190	505.5	XLON	12:13:32
95	505.5	XLON	12:13:32
22	505.5	CHIX	12:16:04
7	505.5	TRQX	12:16:04
49	505.5	BATE	12:16:04
95	505.5	XLON	12:16:04
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18	506.5	AQXE	12:20:26
95	506.5	XLON	12:20:26
22	506	CHIX	12:24:33
7	506	TRQX	12:24:33
49	506	BATE	12:24:33
95	506	XLON	12:24:33
9	506.5	AQXE	12:25:28
95	506	XLON	12:26:39
7	506	TRQX	12:26:44
49	506	BATE	12:27:03
22	506	CHIX	12:27:10
190	507.5	XLON	12:33:18
9	506.5	AQXE	12:34:55
24	507	XLON	12:36:36
71	507	XLON	12:36:36
76	507	XLON	12:38:56
19	507	XLON	12:40:21

95	507	XLON	12:42:26
14	507	TRQX	12:43:00
98	507	BATE	12:43:08
44	507	CHIX	12:43:11
95	507	XLON	12:45:12
18	506.5	AQXE	12:46:49
95	506.5	XLON	12:47:50
22	506.5	CHIX	12:48:30
49	507	BATE	12:48:50
7	506.5	TRQX	12:48:58
95	506.5	XLON	12:50:26
9	506.5	AQXE	12:52:42
95	506.5	XLON	12:55:22
22	506	CHIX	12:56:05
49	506	BATE	12:56:28
7	506	TRQX	12:56:31
9	506	AQXE	12:58:06
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190	506	XLON	13:04:27
22	506	CHIX	13:06:22
49	506	BATE	13:06:22
95	506	XLON	13:06:22
190	506	XLON	13:08:45
7	506	TRQX	13:08:50
7	506	TRQX	13:11:21
9	506	AQXE	13:11:21
22	506	CHIX	13:11:21
49	506	BATE	13:11:21
95	506	XLON	13:11:21
49	506.5	BATE	13:20:24
22	506.5	CHIX	13:20:27
190	506	XLON	13:24:45
9	506.5	AQXE	13:24:59
22	507.5	CHIX	13:27:48
9	507	AQXE	13:28:11
7	507	TRQX	13:28:11
95	507	XLON	13:28:11
95	507	XLON	13:28:11
190	507	XLON	13:28:11
95	507	XLON	13:33:28
95	507	XLON	13:33:28
22	507	CHIX	13:34:13
49	507	BATE	13:34:13
49	507	BATE	13:34:13
7	507	TRQX	13:34:13
7	507	TRQX	13:34:13
95	507	XLON	13:34:13
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81	507	XLON	13:48:54
95	507	XLON	13:48:54
109	507	XLON	13:48:54
49	507	BATE	13:48:54
49	507	BATE	13:48:54
95	507	XLON	13:48:54
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22	507	CHIX	13:48:54
95	507	XLON	13:48:54
9	507	AQXE	13:48:55
22	507	CHIX	13:48:55
7	507	TRQX	13:48:55
7	507	TRQX	13:48:55
9	507	AQXE	13:48:55
49	507	BATE	13:51:11

7	507	TRQX	13:51:27
9	507	AQXE	13:52:03
22	506	CHIX	13:53:41
95	506	XLON	13:53:41
3	506	TRQX	13:56:32
4	506	TRQX	13:56:32
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48	507	XLON	14:12:15
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405	507	XLON	14:12:15
147	507	BATE	14:15:01
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44	507	CHIX	14:15:01
49	507	BATE	14:15:01
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9	507	AQXE	14:15:01
27	507	AQXE	14:15:01
14	507	TRQX	14:15:01
95	507	XLON	14:15:01
9	507	AQXE	14:16:52
22	507	CHIX	14:17:07
79	507	XLON	14:17:31
111	507	XLON	14:17:31
7	507	TRQX	14:17:37
49	507	BATE	14:17:37
22	506.5	CHIX	14:17:43
9	507	AQXE	14:18:48
95	506	BATE	14:19:26
49	505.5	XLON	14:19:26
11	505.5	CHIX	14:20:09
190	505.5	XLON	14:21:30
11	505.5	CHIX	14:21:40
31	505.5	XLON	14:23:37
64	505.5	XLON	14:23:37
95	506	XLON	14:25:24
285	506	XLON	14:25:24
95	506	XLON	14:28:51
22	506.5	CHIX	14:33:13
22	506.5	CHIX	14:35:36
3	506.5	CHIX	14:37:32
19	506.5	CHIX	14:37:32
49	506.5	BATE	14:38:08
49	506.5	BATE	14:39:11
147	506.5	BATE	14:39:15
22	506.5	CHIX	14:39:26
8	506.5	BATE	14:41:14
41	506.5	BATE	14:41:14
22	506.5	CHIX	14:41:17
95	506.5	XLON	14:41:17
95	506.5	XLON	14:42:41
98	506.5	BATE	14:44:00
63	506.5	AQXE	14:45:03
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22	506.5	CHIX	14:45:03
3	506.5	XLON	14:45:03
22	506.5	CHIX	14:45:03
852	506.5	XLON	14:45:03
56	506.5	TRQX	14:45:03
190	506.5	XLON	14:45:03
7	506	TRQX	14:45:48
22	506	CHIX	14:45:48
49	506	BATE	14:46:58
9	505.5	AQXE	14:47:30
95	505.5	XLON	14:47:30
22	505.5	CHIX	14:47:44
7	505.5	TRQX	14:47:53
190	505.5	XLON	14:49:31
49	506	BATE	14:49:41
9	505.5	AQXE	14:49:52
7	505.5	TRQX	14:49:59
22	505.5	CHIX	14:50:23
95	505	XLON	14:51:38
95	505	XLON	14:51:38
7	504.5	TRQX	14:53:45
95	504.5	XLON	14:53:49
9	504.5	AQXE	14:54:18
49	504.5	BATE	14:54:19

17	504.5	XLON	14:55:23
78	504.5	XLON	14:55:23
95	504.5	XLON	14:57:41
7	504.5	TRQX	14:58:00
9	504.5	AQXE	14:58:06
22	504.5	BATE	14:58:24
27	504.5	BATE	14:58:24
95	504.5	XLON	14:59:23
95	504	XLON	15:00:20
44	504	CHIX	15:00:21
22	504	CHIX	15:00:21
9	504	AQXE	15:00:55
7	504.5	TRQX	15:00:59
95	503.5	XLON	15:01:01
49	503.5	BATE	15:01:14
22	504.5	CHIX	15:03:53
9	504.5	AQXE	15:03:53
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95	504.5	XLON	15:03:53
95	504.5	XLON	15:03:53
9	504.5	AQXE	15:05:51
18	504.5	CHIX	15:05:51
4	504.5	CHIX	15:05:51
49	504	BATE	15:05:51
7	504	TRQX	15:05:51
7	504	TRQX	15:05:51
95	504	XLON	15:05:51
95	504	XLON	15:08:59
95	504	XLON	15:08:59
38	504.5	XLON	15:14:27
57	504.5	XLON	15:14:27
95	504.5	XLON	15:16:29
56	504.5	XLON	15:17:40
134	504.5	XLON	15:17:40
21	504.5	XLON	15:19:25
169	504.5	XLON	15:19:25
7	505	TRQX	15:28:01
1	505	CHIX	15:28:10
21	505	CHIX	15:28:10
49	505	BATE	15:28:14
14	505	BATE	15:28:14
231	505	BATE	15:28:14
7	505	TRQX	15:29:05
19	505	TRQX	15:29:13
3	505	TRQX	15:29:13
13	505	TRQX	15:29:13
22	505	CHIX	15:29:13
15	505	BATE	15:30:08
31	505	BATE	15:30:08
3	505	BATE	15:30:08
14	505	BATE	15:31:58
35	505	BATE	15:31:58
4	505	TRQX	15:32:03
3	505	TRQX	15:32:11
95	505	XLON	15:32:11
111	505	XLON	15:32:11
1029	505	XLON	15:32:11
22	505	CHIX	15:32:37
88	505	CHIX	15:32:37
49	505	BATE	15:34:12
7	505	TRQX	15:34:16
95	505	XLON	15:34:29
22	505	CHIX	15:34:32
44	505	XLON	15:36:13
51	505	XLON	15:36:13
49	505	BATE	15:36:42
22	505	CHIX	15:36:56
95	505	XLON	15:38:05
49	505	BATE	15:39:22
35	505	XLON	15:40:27
60	505	XLON	15:40:27
49	505	BATE	15:41:51
5	505	XLON	15:42:06
90	505	XLON	15:42:06
152	505	XLON	15:43:40
38	505	XLON	15:43:40

49	505	BATE	15:44:48
5	505	CHIX	15:46:09
7	505	TRQX	15:46:09
21	505	TRQX	15:46:09
380	505	XLON	15:46:09
95	505	XLON	15:46:09
95	505.5	XLON	15:48:29
22	505.5	CHIX	15:48:40
4	505.5	CHIX	15:49:33
18	505.5	CHIX	15:49:33
95	505.5	XLON	15:50:26
22	505.5	CHIX	15:52:02
9	505.5	AQXE	15:58:14
49	505.5	BATE	15:58:14
61	505.5	CHIX	15:58:14
144	505.5	AQXE	15:58:14
9	505.5	AQXE	15:58:14
9	505.5	AQXE	15:58:14
49	505.5	BATE	15:58:14
22	505.5	CHIX	15:58:14
22	505.5	CHIX	15:58:14
49	505.5	BATE	15:58:14
7	505.5	TRQX	15:58:14
7	505.5	TRQX	15:58:14
7	505.5	TRQX	15:58:14
49	505.5	BATE	15:58:14
7	505.5	TRQX	15:58:14
95	505.5	XLON	15:58:14
95	505.5	XLON	15:58:14
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95	504.5	XLON	16:02:51
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49	504.5	BATE	16:02:51
95	504.5	XLON	16:02:51
95	504.5	XLON	16:02:51
7	504.5	TRQX	16:02:51
22	504.5	CHIX	16:02:51
22	504.5	CHIX	16:02:51
7	505	TRQX	16:03:15
285	505.5	XLON	16:07:08
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44	506	CHIX	16:16:10
1	506	CHIX	16:17:58
104	506	XLON	16:18:39
316	506	XLON	16:18:39
7	506	TRQX	16:18:42
21	506	TRQX	16:18:47
35	506	TRQX	16:18:47
9	505.5	AQXE	16:19:31
36	505.5	AQXE	16:19:31
22	505.5	CHIX	16:19:31
49	505.5	BATE	16:19:31
9	505.5	AQXE	16:19:31
9	505.5	AQXE	16:19:31
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9	505.5	AQXE	16:19:31
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49	505.5	BATE	16:19:31
49	505.5	BATE	16:19:31
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2	505.5	CHIX	16:19:31
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1	505.5	CHIX	16:19:31
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49	505.5	BATE	16:19:31
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17	506.5	CHIX	16:21:33
11	506.5	BATE	16:21:57
20	506.5	BATE	16:21:57
6	506	TRQX	16:22:41
112	506	XLON	16:22:41
144	506	XLON	16:22:41
17	506.5	AQXE	16:24:35
41	506.5	BATE	16:24:35
7	506.5	TRQX	16:24:35
19	506.5	CHIX	16:24:35
37	506.5	XLON	16:24:35
110	506.5	XLON	16:24:35
26	506.5	BATE	16:26:18
161	506.5	XLON	16:26:50
13	506.5	CHIX	16:27:07
61	506.5	XLON	16:27:07
24	506.5	XLON	16:27:14
4	506.5	TRQX	16:28:00
6	506.5	AQXE	16:28:00

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