

## **sundae\_bar Delivers Strong Early Returns as TAO Strategies Partnership Generates Over 75K Monthly Run Rate in First Week**

The Company's marketing approach through the Bittensor network is currently generating over 19\* TAO daily, equating to a monthly run rate of over 75,000 USD in subnet emissions within the first week of deployment. TAO is Bittensor's native cryptocurrency, and with current TAO valuations at approximately 340.00\* this performance-based marketing strategy is delivering attractive returns intended to drive supply-side marketplace growth and premium AI developer acquisition.

Alongside the TAO Strategies partnership and following the Board's adoption of a Bitcoin Treasury Management Policy on June 23, 2025, the Company has positioned itself strategically in the digital asset space. This approach reflects the Board's belief that digital assets can serve as an effective store of value and inflation hedge, while remaining focused on executing its core business plan as an AI marketplace platform connecting developers with businesses.

With continued technical advancements to the `sundae_bar` platform, including the launch of `sundae_bar`'s first native Agent next week, the Company remains on track for its platform version 1.0 launch in Q3 2025. The new agent allows users to describe tasks in natural language and receive curated agent results, marking the beginning of an internal agent layer for the platform.

*\*Data sourced from TOA Stats: [taostats.io/subnets/121/chart](https://taostats.io/subnets/121/chart) and correct as 29 June 2025 at 2pm London Time*

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### About Reach announcements

**About sundae bar:**

The platform emerged from the strategic merger of Ora Technology PLC and Kondor AI PLC, combining enterprise-grade marketplace infrastructure with proven AI expertise and an established community of 60,000+ users.

For more information, visit: [sundaebars.ai](http://sundaebars.ai)

### About TAO Strategies I told

**About TAO Strategies Ltd.**

TAO Strategies leverages the power of decentralized AI through innovative programs on the Bittensor network. The company creates performance-based marketing reward mechanisms that incentivize high-quality participation across diverse digital ecosystems.

For more information, visit: [taostrategies.ai](https://taostrategies.ai)

**About Bittensor:**

Bittensor is an open-source network that creates a global marketplace for machine-learning models and compute resources. Participants earn rewards in proportion to the value of the intelligence they contribute, fostering a merit-based environment that accelerates AI research and innovation.

For more information, visit: [bittensor.com](https://bittensor.com)

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