

30 June 2025

**Mindflair plc**

("Mindflair" or the "Company")

**Directorate Change**

Mindflair plc, the company investing in next-generation technology focused on AI, is pleased to announce that Celia Li has been appointed as a Non-Executive Director of the Company with effect from 1 July 2025.

Ms Li has worked as an international media tech executive and TV presenter for the world's largest independent Chinese broadcaster Phoenix Satellite Television. Ms Li set up Phoenix TV's London news division in 2004 where she headed the news team. Since then, she has developed strong relationships with corporates and investors across Asia, Europe, and North America. In addition to her media career, Ms. Li has served as a board director and non-executive director for several companies.

Pursuant to Rule 17 and Schedule 2(g) of the AIM Rules for Companies, the following information is disclosed in respect of Celia Li (aged 48):

Current Directorships	Previous Directorships held in the past five years
Amala Foods PLC	Drylab Media Tech Group PLC
Market Perspectives Consulting Ltd	Future Arts Digital Solutions Ltd

Celia Li does not hold any ordinary shares, options or warrants over new ordinary shares in the Company.

Celia was a director of Drylab Media Tech Group PLC until her resignation on 17 February 2025, a company which appointed a liquidator on 7 March 2025. The liquidation process remains ongoing.

There is no further information regarding Celia Li required to be disclosed under the AIM Rules.

**Nicholas Lee, Director, commented:**

"We are delighted to welcome Celia to the Board, and we believe that her international media and investor relations experience will help develop our market presence and support the growth of our AI-focused portfolio across global technology markets."

The Directors of the Company are responsible for the release of this announcement. The person who arranged for the release of this information is Nicholas Lee, a director of the Company.

**Enquiries:**

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**Notes to Editors****About Mindflair**

Mindflair plc (AIM: MFAI) is an investment company providing investors with access to a portfolio of next generation technology businesses focused on AI with significant growth potential. The Company is building an investment portfolio of high-tech businesses focused on Artificial Intelligence, across such areas as Internet of Things, Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors. For further information, visit: <http://www.mindflair.tech/>.

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