

30 June 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	27 June 2025
Number of ordinary £0.000125 shares purchased:	27,992
Highest price paid per share (pence):	510.00
Lowest price paid per share (pence):	505.50
Volume weighted average price paid per share (pence):	508.19

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 405,723,485 ordinary shares, with no ordinary shares in treasury.

The figure of 405,723,485 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

- Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	508.17	20,475
Chi-X (CHIX)	508.18	1,998
BATE (BATE)	508.32	4,175
Aquis (AQXE)	508.26	742
Turquoise (TRQX)	508.30	602

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
210	507.5	XLON	08:04:59
105	507.5	XLON	08:07:16
105	508.5	XLON	08:09:26
28	506	XLON	08:10:55
287	506	XLON	08:15:01
47	506	BATE	08:15:02
7	506	TRQX	08:15:02
94	506	BATE	08:15:02
14	506	TRQX	08:15:02
105	506.5	XLON	08:16:08
5	506.5	TRQX	08:17:50
47	506.5	BATE	08:18:15
8	506.5	CHIX	08:18:35
46	506.5	CHIX	08:18:35
2	506.5	TRQX	08:18:36
38	506.5	CHIX	08:18:36

105	506.5	XLON	08:19:00
105	506.5	XLON	08:22:05
18	505.5	AQXE	08:25:03
27	505.5	AQXE	08:25:03
47	505.5	BATE	08:25:03
2	505.5	TRQX	08:25:03
23	505.5	CHIX	08:32:43
23	506	CHIX	08:34:39
105	506	XLON	08:34:40
94	506	BATE	08:34:56
315	506	XLON	08:36:19
14	506	TRQX	08:36:19
105	506	XLON	08:36:34
105	506	XLON	08:37:06
23	506	CHIX	08:39:03
94	505.5	XLON	08:40:03
11	505.5	XLON	08:40:03
18	505.5	AQXE	08:40:11
9	505.5	AQXE	08:40:11
105	506	XLON	08:46:34
14	507	TRQX	08:56:36
210	506.5	XLON	08:56:41
46	507	CHIX	08:58:47
94	507	BATE	08:59:06
84	507	XLON	08:59:10
21	507	XLON	08:59:10
12	507	TRQX	09:01:42
47	507	BATE	09:02:31
105	507.5	XLON	09:04:44
105	507.5	XLON	09:14:33
105	507.5	XLON	09:19:59
7	508	TRQX	09:20:37
24	508	CHIX	09:20:48
14	507.5	BATE	09:20:53
35	507.5	BATE	09:20:53
105	507.5	XLON	09:22:39
10	507.5	AQXE	09:23:27
105	507.5	XLON	09:25:23
24	507.5	CHIX	09:30:24
210	508	XLON	09:34:49
49	507.5	BATE	09:36:19
105	507.5	XLON	09:37:00
24	507.5	CHIX	09:41:44
24	507.5	CHIX	09:41:44
420	508	XLON	09:49:12
525	508	XLON	09:49:12
5	508	BATE	09:49:12
44	508	BATE	09:49:12
14	509	TRQX	09:49:45
21	509	TRQX	09:49:45
7	508.5	TRQX	09:49:48
10	508.5	AQXE	09:49:48
24	508.5	CHIX	09:49:48
10	508.5	AQXE	09:50:25
40	508.5	AQXE	09:50:25
105	508.5	XLON	09:51:41
24	508.5	CHIX	09:52:05
7	508.5	TRQX	09:53:09
5	508	BATE	09:53:45
147	508	BATE	09:53:45
24	508.5	CHIX	09:54:08
105	508.5	XLON	09:55:35
24	508.5	CHIX	09:56:54
17	508.5	XLON	09:59:20
88	509	XLON	10:02:01
49	508.5	BATE	10:02:47
7	508.5	AQXE	10:02:47
44	508.5	BATE	10:02:47
3	508.5	AQXE	10:02:47
7	508.5	TRQX	10:02:47
30	508.5	XLON	10:03:52
75	508.5	XLON	10:03:52
24	508.5	CHIX	10:04:29
49	508.5	BATE	10:04:54
66	508.5	XLON	10:06:23
39	508.5	XLON	10:06:23
105	507.5	XLON	10:17:58

100	507.5	XLON	10:17:30
14	507.5	XLON	10:23:24
91	507.5	XLON	10:23:24
7	507.5	TRQX	10:24:31
111	508	XLON	10:33:03
111	508	XLON	10:33:03
93	508	XLON	10:33:03
105	508	XLON	10:35:58
14	508	XLON	10:41:30
91	508	XLON	10:41:30
27	508	XLON	10:45:35
78	508	XLON	10:45:35
3	508	XLON	10:50:59
102	508	XLON	10:50:59
25	507.5	CHIX	10:55:22
51	507.5	BATE	10:55:22
25	507.5	CHIX	10:55:22
25	507.5	CHIX	10:55:22
51	507.5	BATE	10:55:22
25	507.5	CHIX	10:55:22
51	507.5	BATE	10:55:22
51	507.5	BATE	10:55:22
10	507.5	AQXE	10:55:22
10	507.5	AQXE	10:55:22
10	507.5	AQXE	10:55:22
10	507.5	AQXE	10:55:22
7	507.5	TRQX	10:55:22
7	507.5	TRQX	10:55:22
105	507.5	XLON	10:55:22
7	507.5	TRQX	10:55:22
7	507.5	TRQX	10:55:22
10	507.5	AQXE	10:58:20
105	507	XLON	10:59:55
14	507	CHIX	11:01:20
11	507	CHIX	11:02:14
51	507	BATE	11:02:19
105	507	XLON	11:02:29
7	507.5	TRQX	11:04:09
105	506.5	XLON	11:04:26
10	507	AQXE	11:08:23
105	506.5	XLON	11:09:36
51	506.5	BATE	11:10:25
25	506.5	CHIX	11:11:27
105	506.5	XLON	11:12:09
5	506.5	XLON	11:14:34
100	506.5	XLON	11:14:34
10	506.5	BATE	11:15:09
41	506.5	BATE	11:15:09
25	506.5	CHIX	11:15:30
28	506.5	XLON	11:16:38
28	506.5	XLON	11:16:38
49	506.5	XLON	11:16:38
46	506.5	XLON	11:20:50
59	506.5	XLON	11:20:50
39	506.5	XLON	11:24:44
66	506.5	XLON	11:24:44
51	506.5	BATE	11:24:52
10	506.5	XLON	11:32:16
95	506.5	XLON	11:32:16
16	506.5	XLON	11:37:13
89	506.5	XLON	11:37:13
4	506.5	TRQX	11:37:29
3	506.5	TRQX	11:37:29
4	506.5	BATE	11:39:13
47	506.5	BATE	11:39:13
7	506.5	TRQX	11:39:54
25	506.5	CHIX	11:43:15
25	506.5	CHIX	11:43:15
210	507.5	XLON	11:50:11
14	507.5	CHIX	11:50:19
11	507.5	CHIX	11:50:21
14	507.5	TRQX	11:50:36
25	507.5	CHIX	11:52:19
76	507.5	XLON	11:52:27
116	507.5	XLON	11:52:27
18	507.5	XLON	11:52:27
40	507.5	AQXE	11:55:20
10	507.5	AQXE	11:55:20

10	507.5	AQXE	11:55:20
10	507.5	AQXE	11:55:20
105	507.5	XLON	11:55:20
7	507.5	TRQX	11:56:26
7	507.5	TRQX	11:56:26
105	507.5	XLON	11:57:01
105	507.5	XLON	11:59:14
25	507.5	CHIX	12:00:30
6	507.5	XLON	12:01:43
26	507.5	XLON	12:01:43
73	507.5	XLON	12:01:43
105	507.5	XLON	12:05:05
51	507	BATE	12:05:10
51	507	BATE	12:05:10
51	507	BATE	12:05:10
7	507.5	TRQX	12:07:45
7	507.5	TRQX	12:07:45
51	507	BATE	12:07:57
25	507.5	CHIX	12:08:11
105	507	XLON	12:09:50
7	507.5	TRQX	12:11:30
105	507	XLON	12:12:01
10	507.5	AQXE	12:12:07
10	507.5	AQXE	12:12:07
51	507	BATE	12:13:20
25	507.5	CHIX	12:13:31
105	507	XLON	12:14:02
105	507	XLON	12:15:18
7	507.5	TRQX	12:17:06
4	507	XLON	12:19:22
23	507	XLON	12:19:22
25	507	XLON	12:19:22
47	507.5	XLON	12:23:41
11	507.5	XLON	12:23:41
20	507.5	XLON	12:23:41
80	507.5	XLON	12:23:41
105	507.5	XLON	12:26:08
1	507.5	XLON	12:28:32
24	507.5	XLON	12:28:32
25	508	CHIX	12:29:31
25	508	CHIX	12:29:31
105	509	XLON	12:39:26
25	509	CHIX	12:39:31
102	509	BATE	12:39:35
4	509	XLON	12:41:23
86	509	XLON	12:41:23
120	509	XLON	12:41:23
51	509	BATE	12:41:38
185	509	XLON	12:43:20
51	509	BATE	12:45:42
105	509	XLON	12:46:10
25	509	CHIX	12:46:12
105	509	XLON	12:48:50
105	509	XLON	12:52:54
51	509	BATE	12:53:15
7	509	TRQX	12:54:58
25	509	CHIX	12:54:58
28	509	TRQX	12:54:58
105	508.5	XLON	12:55:49
3	509	TRQX	12:58:21
4	509	TRQX	12:58:21
51	509	BATE	12:58:24
25	509	CHIX	12:58:45
210	508.5	XLON	13:00:15
3	509	TRQX	13:01:43
4	509	TRQX	13:01:43
51	509	BATE	13:01:58
25	509	CHIX	13:02:17
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4	509	TRQX	13:04:40
51	509	BATE	13:05:19
25	509	CHIX	13:05:41
4	509	TRQX	13:08:02
3	509	TRQX	13:08:02
17	509	XLON	13:08:18
59	509	XLON	13:08:18
113	509	XLON	13:08:18
24	509	XLON	13:08:18

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8	509	BATE	14:33:49
43	509	BATE	14:33:49
210	509	XLON	14:33:50
14	509	BATE	14:33:50
445	509	BATE	14:33:50
10	509	AQXE	14:33:55
80	509	AQXE	14:34:02
93	508.5	XLON	14:34:16
53	508.5	XLON	14:34:16
10	509	AQXE	14:35:55
51	509	BATE	14:36:08
25	508.5	CHIX	14:37:09
25	508.5	CHIX	14:37:09
51	508.5	BATE	14:37:09
25	508.5	CHIX	14:37:09
25	508.5	CHIX	14:37:09
25	508.5	CHIX	14:37:09
52	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
178	508.5	XLON	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
105	508.5	XLON	14:37:09
155	508.5	XLON	14:37:09
155	508.5	XLON	14:37:09
160	508.5	XLON	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
7	508.5	TRQX	14:37:09
10	508	AQXE	14:37:09
69	508	XLON	14:42:09
73	508	XLON	14:44:01
25	508	CHIX	14:44:11
68	508	XLON	14:45:51
73	508	XLON	14:47:38
25	508.5	CHIX	14:48:23
25	508.5	CHIX	14:50:14
25	508.5	CHIX	14:52:29
210	508.5	XLON	14:52:29
297	508.5	XLON	14:52:29
105	508.5	XLON	14:52:29
105	508.5	XLON	14:52:29
105	508.5	XLON	14:52:29
7	508.5	TRQX	14:52:29
7	508.5	TRQX	14:52:29
14	508.5	TRQX	14:52:29
7	508.5	TRQX	14:54:17
105	508.5	XLON	14:55:53
105	508.5	XLON	14:57:58
37	508.5	XLON	14:59:59
68	508.5	XLON	14:59:59
204	508.5	BATE	15:04:53
51	508.5	BATE	15:04:53
51	508.5	BATE	15:04:53
51	508.5	BATE	15:04:53
51	508.5	BATE	15:04:53
105	508.5	XLON	15:04:53
105	508.5	XLON	15:04:53
7	508.5	TRQX	15:04:53
7	508.5	TRQX	15:04:53
7	508.5	TRQX	15:04:53
7	508.5	TRQX	15:04:53
105	508.5	XLON	15:04:53
105	508.5	XLON	15:04:53

105	508.5	XLON	15:04:53
25	508	CHIX	15:04:55
25	508	CHIX	15:04:55
25	508	CHIX	15:04:55
25	508	CHIX	15:04:55
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
10	508	AQXE	15:05:00
93	508.5	XLON	15:06:53
117	508.5	XLON	15:06:53
14	509	BATE	15:08:00
37	509	BATE	15:08:00
18	509	XLON	15:09:11
87	509	XLON	15:09:11
25	509	CHIX	15:09:20
7	508.5	TRQX	15:09:58
25	508.5	CHIX	15:14:42
51	508.5	BATE	15:14:42
105	508.5	XLON	15:14:42
105	508.5	XLON	15:14:42
7	508.5	TRQX	15:14:42
105	508	XLON	15:15:10
51	508.5	BATE	15:16:43
7	508.5	TRQX	15:16:46
105	508.5	XLON	15:17:54
51	508.5	BATE	15:18:35
105	509	XLON	15:26:48
105	509	XLON	15:27:00
10	509	AQXE	15:27:13
105	509	XLON	15:27:45
105	509	XLON	15:28:39
12	509	XLON	15:29:35
93	509	XLON	15:29:35
105	508.5	XLON	15:29:43
105	508.5	XLON	15:29:43
210	508.5	XLON	15:29:43
105	508.5	XLON	15:29:43
105	508.5	XLON	15:29:43
7	509	TRQX	15:29:43
7	509	TRQX	15:29:43
105	509	XLON	15:32:07
75	509	CHIX	15:33:28
25	509	CHIX	15:33:28
25	509	CHIX	15:33:28
25	509	CHIX	15:33:28
105	508.5	XLON	15:33:28
105	509	XLON	15:35:44
7	509	TRQX	15:36:56
25	509	CHIX	15:36:56
210	510	XLON	15:39:30
10	510	AQXE	15:58:27
10	510	AQXE	15:58:27
25	510	CHIX	15:58:27
51	510	BATE	15:58:27
255	510	BATE	15:58:27
10	510	AQXE	15:58:27
10	510	AQXE	15:58:27
10	510	AQXE	15:58:27
10	510	AQXE	15:58:27
10	510	AQXE	15:58:27
25	510	CHIX	15:58:27
25	510	CHIX	15:58:27
25	510	CHIX	15:58:27
25	510	CHIX	15:58:27
105	510	XLON	15:58:27
105	510	XLON	15:58:27
51	510	BATE	15:58:27
51	510	BATE	15:58:27
51	510	BATE	15:58:27
51	510	BATE	15:58:27

51	510	BATE	15:58:27
25	510	CHIX	15:58:27
105	510	XLON	15:58:27
105	510	XLON	15:58:27
7	510	TRQX	15:58:27
105	510	XLON	15:58:27
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78	510	XLON	15:58:27
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105	510	XLON	15:58:27
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7	510	TRQX	15:58:27
7	510	TRQX	15:58:27
7	510	TRQX	15:58:27
7	510	TRQX	15:58:27
105	510	XLON	15:58:27
7	510	TRQX	15:59:34
10	510	AQXE	15:59:34
51	510	BATE	15:59:34

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