

30 June 2025

Future plc  
("Future" or the "Company")

**Notification of purchase of the Company's shares by Employee Benefit Trust**

The Company was notified today, 30 June 2025, by the Trustee of The Future plc Employee Benefit Trust ("EBT"), that the EBT had purchased 997,375 ordinary shares of 15 pence each in the Company as at 30 June 2025 at a price of £6,951,319.76.

The EBT is a discretionary trust for the benefit of employees of the Company and its subsidiaries, including the Executive Directors of the Company.

Following this transaction, a total of 1,665,511 shares, representing 1.59% of the Company's total voting rights, are held in the EBT.

Enquiries:

David Bateson  
General Counsel and Company Secretary  
Future plc  
Tel: 01225 442244

LEI: 213800K2581YRLEXV353

About Future

We are the platform for creating and distributing trusted, specialist content, to build engaged and valuable global communities. We operate ~200 brands in diversified content verticals, with multiple market leading positions and three core monetisation frameworks: advertising, eCommerce affiliate and direct consumer monetisation (subscriptions and newstrade magazine sale). Our content is published and distributed through a range of formats including websites, email newsletters, videos, magazines and live events. The successful execution of our strategy is focused on three pillars: grow engaged audience, diversify and grow revenue per user and optimise the portfolio.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@seg.com](mailto:rns@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCBXGDLUUXDGUG