

1 July 2025

accesso® Technology Group plc

(the "Company")

Appointment of Brian Nelson as Non-Executive Director

accesso Technology Group plc (AIM: ACSO), the premier technology solutions provider for attractions and venues worldwide, today announces the appointment of Brian Nelson as a Non-Executive Director of the Group, effective 1 July 2025.

Brian Nelson has been a Partner at Long Path Partners, a highly regarded investor in a select number of high-quality businesses operating primarily in the enterprise software and business & information services markets, since 2018. He currently serves as Co-Portfolio Manager of the Long Path Smaller Companies Fund and the Long Path Opportunities Fund. Prior to this, he held various roles within the Investment Management and Private Banking divisions of Brown Brothers Harriman & Co., where he worked from 2007 to 2018. Funds managed by Long Path Partners currently hold 7,257,560 ordinary shares or approximately 18% of the issued share capital of the Company.

Commenting on the appointment, Bill Russell, Non-Executive Chairman, said:

"We are delighted to welcome Brian to the Board. His deep understanding of the software and services sectors, combined with his strategic investment experience, will be invaluable as we continue to execute on our sustainable growth strategy and work to deliver meaningful, long-term returns for our shareholders."

Brian Nelson added, *"I'm pleased to join the Board of accesso, a business I've long admired. I look forward to supporting the team as they continue driving innovation and creating value for shareholders."*

Regulatory

In accordance with Rule 17 and paragraph (g) of Schedule 2 of the AIM Rules for Companies, Brian Paul Nelson (aged 40) holds or has held in the past 5 years the following directorships and partnerships

Current Directorships and Partnerships

Long Path Partners Limited Partnership

Long Path Holdings LLC

Dalet France SAS

Former Directorships (last 5 years)

MDF Commerce Inc

There is no further information required to be disclosed pursuant to Schedule Two, paragraph (g) of the AIM rules.

For further information, please contact:

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Adam Davidson, Corbin Ellington

At accesso, we believe technology has the power to redefine the guest experience. Our patented and award-winning solutions drive increased revenue for attractions operators while improving the guest experience. Currently serving over 1,200 venues in 33 countries around the globe, accesso's solutions help our clients streamline operations, generate increased revenues, improve guest satisfaction, and harness the power of data to educate business and marketing decisions.

accesso invests heavily in research and development because our industries demand it, our clients benefit from it, and it makes a positive impact on the guest experience.

Our commitment to improving the guest experience and helping our clients increase revenue is the core of our business. Our technology solutions allow venues to increase the volume and range of on- and off-site spending, and to drive increased transaction-based revenue through cutting-edge ticketing, point-of-sale, virtual queuing, distribution and experience management software.

Many of our team members come from backgrounds working within the attractions and cultural industry. In this way, we are experienced operators who run a technology company serving attractions operators, versus a technology company that happens to serve the market. Our staff understands the day-to-day operations of managing complex venues and the challenges this creates, and together we strive to provide our clients and their guests with technology that empowers them to do more and enjoy more. From our agile development team to our dedicated client service specialists, every team member knows that their passion, integrity, commitment, teamwork and innovation are what drive our success.

accesso is a public company, listed on AIM: a market operated by the London Stock Exchange. For more information, visit www.accesso.com.

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