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01 July 2025

Digitalbox plc

("Digitalbox" or the "Company")

Result of AGM

Digitalbox plc, the mobile-first digital media business, which owns leading websites Entertainment Daily, The Daily Mash, The Poke, The Tab and TV Guide, announces that at the Company's Annual General Meeting on Monday 30 June 2025, all resolutions passed.

The results of the proxy voting will be available on the Company's website in due course: www.digitalbox.com.

Enquiries:

Digitalbox

c/o SEC Newgate

Tel: 07786150915

James Carter, CEO

Panmure Gordon (Financial Adviser, Nominated Adviser & Tel: 020 7886 2500 Joint Broker)

James Sinclair-Ford

Rupert Dearden

Leander Capital Partners (Joint Broker)

Alex Davies

Tel: 07540 106 366

SEC Newgate (Financial PR) Robin Tozer / Molly Gretton digitalbox@secnewgate.co.uk

About Digitalbox plc

Digitalbox plc is a UK-based, pure-play digital media company focused on delivering profitable publishing at scale, specifically optimised for mobile platforms. The company operates a portfolio of highperforming, content-rich brands that engage audiences through entertainment, satire, and youth culture. Digitalbox owns and operates the following trading brands:

- Entertainment Daily A leading source of UK entertainment news, covering television, showbiz, and celebrity stories.
- The Daily Mash A satirical news platform known for its humorous take on current events and cultural commentary.
- The Tab The UK's largest youth culture site, powered by student journalists and contributors from universities across the country.
- The Poke A curator of the internet's funniest content, offering a sharp and witty editorial lens on viral trends and social media.
- TV Guide A comprehensive digital destination for UK television listings, schedules, and viewing recommendations.
- Emmerdale Insider A niche brand dedicated to news, spoilers, and fan content related to the long-running British soap opera Emmerdale.
- Royal Insider A specialist outlet providing news, features, and insights into the British Royal
- Reality Shrine A hub for fans of reality TV, covering shows, personalities, and behind-thescenes gossip.
- Walford News A dedicated platform for fans of EastEnders, delivering the latest news, spoilers, and factures from Albert Course

and leatures from Albert Square.

Digitalbox generates revenue primarily through digital advertising, leveraging its mobile-first strategy to deliver significantly higher revenue per session than industry averages. Its proprietary technology and editorial expertise enable it to scale content efficiently while maintaining strong audience engagement.

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