

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BY9D0Y18

Issuer Name

DIRECT LINE INSURANCE GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

JPMorgan Chase & Co.

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

Name	City of registered office	Country of registered office
J.P. Morgan Securities plc		

5. Date on which the threshold was crossed or reached

27-Jun-2025

6. Date on which Issuer notified

01-Jul-2025

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	8.277542	0.246752	8.524294	111786959
Position of previous notification (if applicable)	7.036573	1.664134	8.700707	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BY9D0Y18		108550832		8.277542
Sub Total 8.A	108550832		8.277542%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Cash-settled Equity Swap	18/08/2025	18/08/2025	Cash	500196	0.038141
Cash-settled Equity Swap	22/09/2025	22/09/2025	Cash	63797	0.004864
Cash-settled Equity Swap	01/10/2025	01/10/2025	Cash	527603	0.040232
Cash-settled Equity Swap	27/02/2026	27/02/2026	Cash	243000	0.018527
Cash-settled Equity Swap	17/07/2026	17/07/2026	Cash	72706	0.005543
Cash-settled Equity Swap	04/08/2026	04/08/2026	Cash	103302	0.007875
Cash-settled Equity Swap	04/05/2027	04/05/2027	Cash	1292837	0.098585
Cash-settled Equity Swap	30/05/2028	30/05/2028	Cash	204	0.000015
Cash-settled Equity Swap	02/05/2030	02/05/2030	Cash	925	0.000070
Cash-settled Equity Swap	07/01/2032	07/01/2032	Cash	127854	0.009748

Cash-settled Equity Swap	13/01/2032	13/01/2032	Cash	28833	0.002198
Cash-settled Equity Swap	14/01/2032	14/01/2032	Cash	143811	0.010965
Cash-settled Equity Swap	15/01/2032	15/01/2032	Cash	44299	0.003378
Cash-settled Equity Swap	15/07/2026	15/07/2026	Cash	61636	0.004700
Cash-settled Equity Swap	29/07/2026	29/07/2026	Cash	2309	0.000174
Cash-settled Equity Swap	27/05/2026	27/05/2026	Cash	100	0.000007
Cash-settled Equity Swap	22/05/2026	22/05/2026	Cash	170	0.000012
Cash-settled Equity Swap	28/06/2030	28/06/2030	Cash	22545	0.001718
Sub Total 8.B2				3236127	0.246752%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
JPMorgan Chase & Co.	J.P. Morgan Securities plc	8.199955		8.446707%
JPMorgan Chase & Co.	J.P. Morgan Securities LLC			
JPMorgan Chase & Co.	J.P. Morgan SE			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

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The date until which the voting rights will be held

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11. Additional Information

Chain of controlled undertakings:

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan Capital Holdings Limited (100%)
J.P. Morgan Securities plc (100%)

JPMorgan Chase & Co.
JPMorgan Chase Holdings LLC (100%)
J.P. Morgan Broker-Dealer Holdings Inc. (100%)
J.P. Morgan Securities LLC (100%)

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan SE (100%)

12. Date of Completion

01-Jul-2025

13. Place Of Completion

London, United Kingdom

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