

3 July 2025

VENTURE LIFE GROUP PLC

("Venture Life", "VLG" or the "Company")

Director Dealings

Venture Life (AIM: VLG), a leader in product innovation, development and commercialisation within the global consumer healthcare sector, announces that the following Directors of the Company purchased ordinary shares of 0.3 pence each in the capital of the Company ("Ordinary Shares"):

Director	Position	Ordinary Shares Purchased	Volume-weighted average price per Ordinary Share (pence)	Resultant shareholding
Paul McGreevy	Non-Executive Chairman	90,664	54.00 pence	897,049 (0.70%)
Jerry Randall	Chief Executive Officer	50,000	59.20 pence	2,253,200 (1.76%)
Mark Adams	Non-Executive Director	44,989	55.57 pence	219,898 (0.17%)
Carl Dempsey	Non-Executive Director	51,500	58.00 pence	200,000 (0.16%)

Further details of the dealings are provided below in accordance with the Market Abuse Regulation.

For further information, please contact:

Venture Life Group PLC

+44 (0) 1344 578004

Jerry Randall, Chief Executive Officer

Daniel Wells, Chief Financial Officer

Cavendish Capital Markets Limited (Nomad and Broker)

+44 (0) 20 7720 0500

Stephen Keys / George Lawson (Corporate Finance)

Michael Johnson (Sales)

About Venture Life (www.venture-life.com)

Venture Life is an international consumer self-care company focused on commercialising products for the global self-care market. Headquartered in the UK, the Group's product portfolio includes Balance Activ in the area of women's intimate healthcare, Earol® supporting ENT care, Lift and Glucogel product ranges for energy and glucose management and hypoglycaemia, plus the Health and Her product range supporting the hormonal lifecycle.

The products, which are typically recommended by pharmacists or healthcare practitioners, are available primarily through health & beauty stores, pharmacies, grocery multiples and e-commerce channels and are sold globally. In the UK, Ireland and the USA these are supplied direct by the company to retailers, elsewhere they are supplied by the Group's international distribution partners.

The Company makes the following disclosures in accordance with article 19(3) of the Market Abuse Regulation:

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Paul McGreevy
2	Reason for the notification	
a)	Position/status	Non-Executive Chairman
Initial notification		

b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	Venture Life Group plc								
b)	LEI	213800S8CZUPLAB2KC70								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc GB00BFPM8908								
b)	Nature of the transaction	Purchase of Ordinary Shares								
c)	Price(s) and volume(s)	<table><tr><th>Price</th><th>Volume</th></tr><tr><td>53.50 pence</td><td>54,180</td></tr><tr><td>54.52 pence</td><td>18,319</td></tr><tr><td>54.985 pence</td><td>18,165</td></tr></table>	Price	Volume	53.50 pence	54,180	54.52 pence	18,319	54.985 pence	18,165
Price	Volume									
53.50 pence	54,180									
54.52 pence	18,319									
54.985 pence	18,165									
d)	Aggregated information - Aggregated volume - Price	90,664 Ordinary Shares purchased at a volume-weighted average price of 54.00 pence								
e)	Date of the transaction	30 June 2025								
f)	Place of the transaction	London Stock Exchange								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Jerry Randall
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Venture Life Group plc
b)	LEI	213800S8CZUPLAB2KC70
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc GB00BFPM8908				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume</td></tr><tr><td>59.199 pence</td><td>50,000</td></tr></table>	Price	Volume	59.199 pence	50,000
Price	Volume					
59.199 pence	50,000					
d)	Aggregated information - Aggregated volume - Price	n/a - single transaction				
e)	Date of the transaction	2 July 2025				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	Mark Adams							
2	Reason for the notification								
a)	Position/status	Non-Executive Director							
b)	Initial notification /Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Venture Life Group plc							
b)	LEI	213800S8CZUPLAB2KC70							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc GB00BFPM8908							
b)	Nature of the transaction	Purchase of Ordinary Shares							
c)	Price(s) and volume(s)	<table><tr><th>Price (pence)</th><th>Volume</th></tr><tr><td>55.68 pence</td><td>26,939</td></tr><tr><td>55.40 pence</td><td>18,050</td></tr></table>		Price (pence)	Volume	55.68 pence	26,939	55.40 pence	18,050
Price (pence)	Volume								
55.68 pence	26,939								
55.40 pence	18,050								
d)	Aggregated information - Aggregated volume	44,989 Ordinary Shares purchased at a volume-weighted average price of 55.57 pence							

	- Price	
e)	Date of the transaction	1 July 2025
f)	Place of the transaction	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Carl Dempsey				
2	Reason for the notification					
a)	Position/status	Non-Executive Director				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Venture Life Group plc				
b)	LEI	213800S8CZUPLAB2KC70				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.3p each in Venture Life Group plc GB00BFPM8908				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price (pence)</th> <th>Volume</th> </tr> </thead> <tbody> <tr> <td>58.00 pence</td> <td>51,500</td> </tr> </tbody> </table>	Price (pence)	Volume	58.00 pence	51,500
Price (pence)	Volume					
58.00 pence	51,500					
d)	Aggregated information - Aggregated volume - Price	n/a - single transaction				
e)	Date of the transaction	1 July 2025				
f)	Place of the transaction	London Stock Exchange				

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