

3 July 2025

S⁴Capital plc

("S⁴Capital" or the "Company")

Board Change

The Company announces that Non-Executive Director, Sue Prevezer has notified the Company of her intention to step down from the Board to enable her to focus on her practice as an arbitrator and mediator at Brick Court Chambers.

Sue has a three month notice period, during which she will hand over to a new Chair of the Nomination and Remuneration Committee who will be fellow Non-Executive Director, Nirvik Singh. The other committee members are currently Miles Young, Rupert Faure Walker and Colin Day.

Sir Martin Sorrell, Executive Chairman of S⁴Capital plc, said: *"Together with the rest of the Board, I want to thank Sue for her contributions to the Board since she joined us in 2018 and we wish her well in her ongoing career as a very successful barrister."*

Sue Prevezer said: *"I have very much enjoyed my time on the Board these past six plus years. It has been a real learning experience and I thank my fellow directors past and present for giving me that opportunity."*

Enquiries:

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About S⁴ Capital

Our strategy is to build a purely digital advertising and marketing services business for global, multinational, regional, and local clients, and millennial-driven influencer brands. This will be achieved by integrating leading businesses in two synchronised Practices: Marketing services and Technology services, along with an emphasis on 'faster, better, cheaper, more' execution in an always-on consumer-led environment, with a unitary structure.

The Company now has approximately 7,000 people in 33 countries with approximately 80% of net revenue across the Americas, 15% across Europe, the Middle East and Africa and 5% across Asia-Pacific. The longer-term objective is a geographic split of 60%:20%:20%. At the Group's last full year results Content accounted for approximately 60% of net revenue, Data&Digital Media 25% and Technology Services 15%.

Sir Martin was CEO of WPP for 33 years, building it from a £1 million 'shell' company in 1985 into the world's largest advertising and marketing services company, with a market capitalisation of over £16 billion on the day he left. Prior to that Sir Martin was Group Financial Director of Saatchi & Saatchi Company Plc for nine years.

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