

4 July 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	3 July 2025
Number of ordinary £0.000125 shares purchased:	2,874
Highest price paid per share (pence):	510.00
Lowest price paid per share (pence):	508.00
Volume weighted average price paid per share (pence):	509.86

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 405,686,115 ordinary shares, with no ordinary shares in treasury.

The figure of 405,686,115 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

- Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	509.89	2,044
Chi-X (CHIX)	509.80	220
BATE (BATE)	509.75	440
Aquis (AQXE)	509.80	100
Turquoise (TRQX)	509.85	70

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
146	510	XLON	08:03:40
22	509.5	CHIX	08:04:49
44	510	BATE	08:04:53
7	510	TRQX	08:04:58
146	510	XLON	08:06:38
10	509.5	AQXE	08:08:11
44	508	BATE	08:09:40
7	508.5	TRQX	08:09:50
146	508.5	XLON	08:09:53
22	508.5	CHIX	08:10:00
10	508.5	AQXE	08:10:35
10	510	AQXE	08:18:40
44	509.5	BATE	08:18:40
22	510	CHIX	08:18:40
146	510	XLON	08:18:40
7	510	TRQX	08:18:40

1	510	CHIX	08:21:18
22	510	CHIX	08:21:18
44	510	BATE	08:21:18
292	510	XLON	08:21:18
22	510	CHIX	09:09:27
22	510	CHIX	09:09:27
44	510	BATE	09:09:27
44	510	BATE	09:09:27
88	510	BATE	09:09:27
44	510	BATE	09:09:27
44	510	BATE	09:09:27
22	510	CHIX	09:09:27
22	510	CHIX	09:09:27
22	510	CHIX	09:09:27
22	510	CHIX	09:09:27
146	510	XLON	09:09:27
146	510	XLON	09:09:27
438	510	XLON	09:09:27
11	510	XLON	09:09:27
135	510	XLON	09:09:27
146	510	XLON	09:09:27
7	510	TRQX	09:09:27
7	510	TRQX	09:09:27
14	510	TRQX	09:09:27
146	510	XLON	09:09:27
7	510	TRQX	09:09:27
7	510	TRQX	09:09:27
7	510	TRQX	09:09:27
10	510	AQXE	09:09:44
10	510	AQXE	09:09:44
20	510	AQXE	09:09:44
10	510	AQXE	09:09:44
10	510	AQXE	09:09:44
10	510	AQXE	09:09:44

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