

7 July 2025

Catenai PLC

("Catenai" or the "Company")

Alludium "First Look" Event

Catenai PLC (AIM: CTAI), the AIM quoted provider of digital media and technology, notes the "First Look" event in London held by Alludium Ltd ("Alludium") on 3 July 2025.

The event featured an overview of Alludium's no-code AI agent platform, with particular focus on how AI agents compare to human workers in terms of capabilities, costs, and consistency. Attendees witnessed examples of the platform's ability to create specialised digital workers that can automate complex business processes.

The technical discussion covered Alludium's multi-tenant Software-as-a-Service deployment approach, planned enterprise features for Q1 2026, and flexible security options including on-premise deployment capabilities. The platform's support for four distinct user personas-from end users to platform administrator was demonstrated.

Alludium also announced UK & Ireland venture capital firm SVV (www.svv.ai) as its first design partner. SVV presented their ambitious implementation strategy, revealing plans to deploy over 50 AI agents across their venture capital operations. The presentation covered how these agents will transform key VC functions including deal sourcing, investment evaluation, portfolio company support and syndication activities.

A key highlight of the event was SVV's announcement of their open source strategy, launching in Q3 2025 to share agent templates with the broader VC community while maintaining competitive advantages through proprietary knowledge bases and evaluation models.

John Frizelle, CEO of Alludium commented: *'Having SVV as our first design partner validates our vision of AI agents transforming professional services. Their ambitious plan to take their specific experience in AI investing and build 50+ agents and open source them to the VC community demonstrates the transformative potential of our platform. This partnership showcases how Alludium enables organisations to become AI-first while maintaining their competitive edge through proprietary knowledge and processes.'*

Brian Kinane, Co-Founder of SVV commented: *'SVV are excited to pioneer the future of venture capital through AI agents. By partnering with Alludium, SVV is not just improving our own operations - we are demonstrating leadership in the AI transformation of professional services. SVV's open source strategy will help the entire VC community benefit from these innovations while we maintain our competitive advantages through our proprietary evaluation models and knowledge bases. This represents a fundamental shift in how venture capital firms can operate more efficiently and effectively.'*

The person who arranged for the release of this announcement on behalf of the Company was John Farthing, Interim Chief Executive Officer of the Company and the Directors of the Company are responsible for the release of this announcement.

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Notes to Editors:

About Catenai PLC

Catenai is an AIM quoted provider of digital media and technology services. The Company specialises in IT solutions that solve commercial challenges and create opportunities for its clients, with an increasing focus incorporating AI into its platforms. The Company has an experienced IT team of project managers and integrators who have deployed systems across corporate, government and educational sectors.

<http://www.catenaiplc.com>

About Alludium Ltd

<https://www.alludium.ai/>

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