

## Informa PLC Informa Prestige Adds Art Monte-Carlo

7 July 2025

[Informa Prestige Adds Art Monte-Carlo, Further Extending Partnership with Monaco](#)

Informa (LSE: INF.L), the leading international events, digital services and academic research group, has announced the addition of Art Monte-Carlo, the premier contemporary art event on the Cote d'Azur, to its Luxury and Lifestyle portfolio, Informa Prestige. The news was announced today, 7 July, the first day of the 2025 edition of Art Monte-Carlo.

Informa Prestige is a collection of complementary B2B brands within Informa Markets that serves the Luxury and Lifestyle market, in the same way the Natural Products portfolio serves the Health & Nutrition market.

The addition of Art Monte-Carlo marks a further extension of Informa's long-term partnership with Monaco, established for more than a decade, which has seen Informa become the largest owner/operator of live events in the Principality. The collaboration now comprises more than 15 Luxury brands across Europe and the US, including the Monaco Yacht Show, Top Marques Monaco and luxury lifestyle publisher BOAT International.

Art Monte-Carlo will benefit from the strength and reach of this partnership, including Informa's existing presence in the international art market through Art Miami, and the Miami Beach and Houston editions of Untitled Art. Additionally, it will leverage Informa's international scale and strength in adjacent Luxury and Lifestyle markets including Aviation, Yachting and Boating, Automotive, Technology and Jewellery around the world.

Established in 2016, this year's Art Monte-Carlo features 25 international modern and contemporary galleries, as well as special projects and art publishers. The current Art Monte-Carlo team continues to lead its growth and expansion, now with the additional support and resources of one of the world's leading exhibitions organisers.

Toby Moore, CEO of Informa Prestige, said: 'We have built Informa Prestige around exceptional brands that create unique opportunities and experiences in the Luxury market. Art Monte-Carlo has earned its reputation for delivering exactly that here in Monaco, the home of Luxury and so is a perfect addition to the Prestige portfolio, where it can continue to innovate and grow, with the support of Informa's broader international platform.'

Additionally, John Paton, Executive Chair of BOAT International, has been appointed Executive Chair of Informa Prestige.

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### Enquiries

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