

S & U PLC ("S&U" or "the Company")

Director/PDMR Shareholding

S&U has been advised yesterday that on 12 May 2025, 200,000 Ordinary Shares of 12.5p in the Company ("Ordinary Shares") were transferred at nil cost, to Jack Coombs and his wife Lucinda Coombs as trustees of Sian's Settlement (the "Trust"). Jack and Lucinda Coombs have no beneficial interest in the Trust.

The information set out below is provided in accordance with the requirements of Article 19(3) of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Jack Coombs				
2	Reason for the notification					
a)	Position/status	Director				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	S&U PLC				
b)	LEI	213800QZ1X2A7J64SQ31				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 12.5p each				
	Identification code	ISIN : GB0007655037				
b)	Nature of the transaction	Transfer of ordinary shares for nil consideration to Jack and Lucinda Coombs as trustees of the Trust				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume (s)</td> </tr> <tr> <td>£nil</td> <td>200,000</td> </tr> </table>	Price(s)	Volume (s)	£nil	200,000
Price(s)	Volume (s)					
£nil	200,000					
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> </tr> <tr> <td>£nil</td> <td>200,000</td> </tr> </table>	Price	Volume	£nil	200,000
Price	Volume					
£nil	200,000					
e)	Date of the transaction	12 May 2025				
f)	Place of the transaction	Off market transfer				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Lucinda Coombs
2	Reason for the notification	
a)	Position/status	PCA to Jack Coombs, Director

b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	S&U PLC				
b)	LEI	213800QZ1X2A7J64SQ31				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 12.5p each				
	Identification code	ISIN : GB0007655037				
b)	Nature of the transaction	Transfer of ordinary shares for nil consideration to Jack and Lucinda Coombs as trustees of the Trust				
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