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9 July 2025

**everplay group plc**  
("everplay" or the "Group")

#### **Trading Update and Acquisitions of IP and Publishing Rights**

everplay group plc, a leading global independent ("indie") games developer and publisher of premium video games, working simulation games and children's edutainment apps provides the following trading update for H1 2025.

##### **Trading Update**

The Group has traded strongly across H1 2025, with new game releases performing positively. The recently launched **Date Everything!** has been particularly well received, with excellent sales, concurrent users and review scores to date. **Sworn** and **Nice Day for Fishing** have also delivered encouraging starts since launch.

As a result of the Group's performance in H1 2025, the continued robust performance from the back catalogue and positive momentum going into H2, the Board now expects full year results to be slightly ahead of current market expectations. As in previous years, adjusted EBITDA is expected to be H2 weighted, due to the timing of new game releases.

The Group expects to announce its interim results in early September.

##### **Acquisitions of IP and publishing rights**

The Board is pleased to announce that the Group has completed the acquisition of all rights and assets for Hammerwatch, an action-adventure franchise consisting of four existing titles, by Swedish studio Crackshell. The Hammerwatch acquisition supports the Group's strategy to expand its first-party IP footprint and evergreen franchises. Following the integration of Hammerwatch within the Team17 division, the team will seek to optimise the lifecycle management of the existing games, while exploring commercial opportunities and sequels to drive the long term creativity, growth and value of the franchise. The Board is delighted to welcome Niklas Myrberg, Crackshell co-founder, who will personally oversee the Hammerwatch franchise within the first-party creative team at Team17.

The Group's previously communicated focus on acquiring exclusive publishing rights of previously released third-party games is gaining traction. This new revenue stream allows the Group to further strengthen its back catalogue while leveraging everplay's best-in-class life cycle management skills. Today the Board is delighted to share the first two games that have joined the Group's portfolio, across multiple platforms: **Settlement Survival** and **Operation Tango**.

Total initial cash consideration for the Hammerwatch IP acquisition and the acquisitions of publishing rights of **Settlement Survival** and **Operation Tango** is less than £8.0 million in aggregate. These transactions reflect the Group's ambition to accelerate the company's continued long-term growth. It also demonstrates everplay's commitment to disciplined capital deployment on assets which provide predictable ROIs, while further mitigating the risks of future new games.

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##### **About everplay group plc**

everplay group plc (formerly Team17 Group plc) is an award winning and leading global indie games label developer and publisher of premium video games and apps, comprising three distinct divisions: Team17, astragon and StoryToys. Team17 is a games developer, publisher and creative partner for indie developers around the world, known for iconic IP such as Hell Let Loose, Worms and Overcooked!. astragon is a leading games publisher, developer and distributor of sophisticated working simulation games, including Construction Simulator and Police Simulator, targeting a broad audience from young

working simulation games, including Construction Simulator and Police Simulator, targeting a broad audience from young enthusiasts to technical experts and casual gamers. StoryToys is a world-class developer and publisher of educational entertainment apps, bringing the world's most popular characters, worlds and stories to life for children under the age of eight, with apps including Disney Colouring World and LEGO® DUPLO® PEPPA PIG.

Visit [www.everplaygroupplc.com](http://www.everplaygroupplc.com) for more information or follow us on LinkedIn: [everplay group plc](#)

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