

9 July 2025

Hollywood Bowl Group plc

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PMDRs") and their Closely Associated Persons ("PCA")**

The Company has been notified that on 9 July 2025, Rachel Addison (Non-Executive Director) purchased 25,000 ordinary shares of £0.01 each in the Company at a price of £2.47 per share. Following this purchase, Rachel Addison's total interest in shares in the Company is 25,000 shares (0.01% of issued share capital).

The notification below, made in accordance with Article 19 of the UK Market Abuse Regulation, provides further detail.

**Enquiries:**

Hollywood Bowl Group PLC  
Stephen Burns, Chief Executive Officer  
Laurence Keen, Chief Financial Officer  
Mat Hart, Chief Communications & Sustainability Officer

Via Teneo

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1.	Details of PDMR / person closely associated with them ('PCA')						
a)	Name	Rachel Addison					
2.	Details of PDMR / person closely associated with them ('PCA')						
a)	Position / status	Non-Executive Director					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Purchase of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.4700</td><td>25,000</td></tr></table>		Price(s)	Volume(s)	£2.4700	25,000
Price(s)	Volume(s)						
£2.4700	25,000						
d)	Aggregated information						
	Aggregated volume	N/A - Single transaction					

	Price	
e)	Date of the transaction	9 July 2025
f)	Place of the transaction	London Stock Exchange XLON

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