Diageo plc LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 10 July 2025, Sir John Manzoni purchased shares under an arrangement with the Company.

The notification below, which has been made in accordance with the requirement of the UK Market Abuse Regulation, provides further details.

James Edmunds Deputy Company Secretary

10 July 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1. | Details of the person discharging managerial responsibilities/person closely associated | | | |
|----|---|---|-----------|--|
| a) | Name | Sir John Manzoni | | |
| 2. | Reason for the notifi | tification | | |
| a) | Position / status | Chair | | |
| b) | Initial notification / amendment | Initial notification | | |
| 3. | | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Diageo plc | | |
| b) | LEI | 213800ZVIELEA55JMJ32 | | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| a) | Description of the financial instrument | Ordinary shares of 28 101/108 pence GB0002374006 | | |
| | Identification code | | | |
| b) | Nature of the transaction | Share purchase under an arrangement with the Company | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | £19.55 | 335 | |
| | | | | |
| d) | Aggregated information | Aggregated N/A normation | | |
| | - Aggregated volume - Price | | | |
| e) | Date of transaction | 2025-07-10 | | |
| f) | Place of transaction | London Stock Exchange (XLON) | | |

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