

10 July 2025

Baltic Classifieds Group PLC

(the "Company")

Notification of Transactions by PDMRs

Grant of awards under the Company's Performance Share Plan

On 9 July 2025, the 3 Executive Directors and PDMR/Development Director were granted awards over ordinary shares in the Company under the Baltic Classifieds Group PLC Performance Share Plan (the "PSP") as noted below:

Name	Number of shares under award
Justinas Šimkus (CEO)	169,646
Lina Mačienė (CFO)	72,706
Simonas Orkinas (COO)	121,176
Artūras Mizeras (PDMR/Development Director)	63,011

Awards were also granted to 26 other employees.

The awards were granted in the form of options with a per share exercise price equal to the nominal value of a share.

Subject to the terms of the PSP, the awards will ordinarily vest and become exercisable on the third anniversary of grant of the award. The vesting of the awards is subject to the satisfaction of a performance condition based on Earnings per Share assessed over a performance ending with the end of the financial year to 30 April 2028. Details of the performance conditions will be included in the Company's Directors' Remuneration Report for the year ended 30 April 2025.

Shares acquired by the Executive Directors pursuant to their awards (other than any sold to cover tax liabilities) will ordinarily be subject to a further two year holding period following vesting.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Justinas Simkus	
2)	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254	
b)	Nature of the transaction	Grant of option over ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	169,646
d)	Aggregated information	N/A	
e)	Date of the transaction	9 July 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Lina Mačienė
2)	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial notification

0)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254	
b)	Nature of the transaction	Grant of option over ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	72,706
d)	Aggregated information	N/A	
e)	Date of the transaction	9 July 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simonas Orkinas	
2)	Reason for the notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254	
b)	Nature of the transaction	Grant of option over ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	121,176
d)	Aggregated information	N/A	
e)	Date of the transaction	9 July 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Artūras Mizėras	
2)	Reason for the notification		
a)	Position/status	PDMR/Development Director	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254	
b)	Nature of the transaction	Grant of option over ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		N/A	63,011
d)	Aggregated information	N/A	

d)	Aggregated information	N/A
e)	Date of the transaction	9 July 2025
f)	Place of the transaction	Outside a trading venue

Enquiries

Baltic Classifieds Group PLC

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