

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Martyn Clark	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer, Director	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKVQD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.883	79
		Nil	26
d)	Aggregated information - Aggregated volume - Price	Price(s)  £1.41673	Volumes(s)  105
e)	Date of the transaction	2025-07-10	
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)	

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Bill Floydd
2	Reason for the notification	
a)	Position/status	Chief Financial Officer, Director
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crest Nicholson Holdings plc
b)	LEI	213800ROIFXRRRKVD25

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.883	79
		Nil	26
d)	Aggregated information - Aggregated volume - Price	Price(s)  £1.41673	Volumes(s)  105
e)	Date of the transaction	2025-07-10	
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)	

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Penny Thomas	
2	Reason for the notification		
a)	Position/status	Group Company Secretary, PDMR	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKV/QD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.883	79
		Nil	26
d)	Aggregated information - Aggregated volume - Price	Price(s)  £1.41673	Volumes(s)  105
e)	Date of the transaction	2025-07-10	

f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)
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For further information please contact:  
Penny Thomas, Group Company Secretary

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**10 July 2025**

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