RNS Number: 6185Q Crest Nicholson Holdings PLC 10 July 2025

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Martyn Clark			
2	Reason for the notific	cation			
a)	Position/status	Chief Executive Officer, Director			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issue auctioneer or auction	r, emission allowance market participant, auction platform, monitor			
a)	Name	Crest Nicholson Holdings plc			
b)	LEI	213800ROIFXRRRK	213800ROIFXRRRKVQD25		
4		tion(s): section to be repeated for (i) each type of instrument; (ii) on; (iii) each date; and (iv) each place where transactions have			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05			
	Identification code	GB00B8VZXT93			
b)	Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan			
		Price(s)	Volume(s)		
,	Price(s) and volume(s)	£1.883	79		
c)		Nil	26		
		Price(s)		Volumes(s)	
d)	Aggregated information - Aggregated volume - Price	£1.41673		105	
e)	Date of the transaction	2025-07-10			
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)			

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

Details of the person discharging managerial responsibilities/person closely associated			
Name	Bill Floydd		
Reason for the notification			
Position/status	Chief Financial Officer, Director		
Initial notification/ Amendment	Initial notification		
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
Name	Crest Nicholson Holdings plc		
LEI	213800ROIFXRRKVQD25		
	Name Reason for the notific Position/status Initial notification/ Amendment Details of the issuauctioneer or auction Name		

4		tion(s): section to be repeated for (i) each type of instrument; (ii) ion; (iii) each date; and (iv) each place where transactions have		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £	0.05	
	Identification code	GB00B8VZXT93		
b)	Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan		
	Price(s) and volume(s)	Price(s)	Volume(s)	
c)		£1.883	79	
		Nil	26	
		Price(s)		Volumes(s)
d)	Aggregated information - Aggregated volume - Price	£1.41673		105
e)	Date of the transaction	2025-07-10		
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)		

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

Details of the person (Details of the person discharging managerial responsibilities/person closely associated		
Name			
Reason for the notification			
Position/status	Group Company Secretary, PDMR		
Initial notification/ Amendment	Initial notification		
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
Name	Crest Nicholson Holdings plc		
LEI	213800ROIFXRRKVQD25		
	ils of the transaction(s): section to be repeated for (i) each type of instrument; (ii) type of transaction; (iii) each date; and (iv) each place where transactions have conducted		
Description of the financial instrument, type of instrument			
Identification code	GB00B8VZXT93		
Nature of the transaction	Acquisition of Partnership and award of free Matching shares through the Company's Share Incentive Plan		
	Price(s)	Volume(s)	
Price(s) and volume(s)	£1.883	79	
	Nil	26	
	Price(s)		Volumes(s)
Aggregated information - Aggregated volume - Price	£1.41673		105
Date of the transaction	2025-07-10		
	Reason for the notific Position/status Initial notification/ Amendment Details of the issue auctioneer or auction Name LEI Details of the transact been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume - Price	Reason for the notification Position/status Group Company Se Initial notification/ Amendment Initial notification Details of the issuer, emission allow auctioneer or auction monitor Name Crest Nicholson Hole LEI 213800ROIFXRRRK Details of the transaction(s): section to be each type of transaction; (iii) each date been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction GB00B8VZXT93 Price(s) and volume(s) Price(s) £1.883 Nil Price(s) Aggregated information Aggregated volume Price S £1.41673	Position/status Group Company Secretary, PDMR Initial notification/ Amendment Initial notification Details of the issuer, emission allowance market auctioneer or auction monitor Name Crest Nicholson Holdings plc LEI 213800ROIFXRRRKVQD25 Details of the transaction(s): section to be repeated for each type of transaction; (iii) each date; and (iv) each been conducted Description of the financial instrument, type of instrument Identification GB00B8VZXT93 Company's Share Incentive Plan Price(s) and volume(s) Price(s) Volume(s) £1.883 79 Nil 26 Price(s) Aggregated information - Aggregated volume - Price - Pri

f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)

For further information please contact: Penny Thomas, Group Company Secretary

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10 July 2025

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