

11 July 2025

J Sainsbury plc
(the 'Company')

Director/PDMR Shareholding

This notification relates to changes in the interests in ordinary shares in J Sainsbury plc of Simon Roberts.

Simon Roberts has sold 578,500 ordinary shares of 28⁴/₇ pence each in the Company ('Shares') as set out in the table below. The sale was made to cover a personal residential property purchase. Following the sale, Simon Roberts continues to hold an interest in 2,248,359 Shares.

PDMR	Date Shares Sold	Number of Shares sold	Sale Price per Share
Simon Roberts	10 July 2025	578,500	£2.8383

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information please contact:

Enquiries

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Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Simon Roberts
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	J Sainsbury plc
b)	LEI	213800VGZAAJIKJ9Y484
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

	Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Sale of Ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.8383	578,500
d)	Aggregated information	Aggregated price	Aggregated volume
		£1,641,956.55	N/A
e)	Date of the transaction	10 July 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

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