

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Solmaz Altin				
2	Reason for the notification					
a)	Position/status	Regional CEO, India, Africa, Philippines, CLM, and Health (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 9.1324</td> <td>43</td> </tr> </table>	Price(s)	Volume(s)	GBP 9.1324	43
Price(s)	Volume(s)					
GBP 9.1324	43					
d)	Aggregated information					
	- Aggregated volume	43				
	- Price	GBP 9.1324				
e)	Date of the transaction	2025-07-11				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Ben Bulmer
2	Reason for the notification	
a)	Position/status	Chief Financial Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

	auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>GBP 9.1324</td><td>40</td></tr></table>	Price(s)	Volume(s)	GBP 9.1324	40
Price(s)	Volume(s)					
GBP 9.1324	40					
d)	Aggregated information - Aggregated volume - Price	40 GBP 9.1324				
e)	Date of the transaction	2025-07-11				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Catherine Chia			
2	Reason for the notification				
a)	Position/status	Chief Human Resources Officer (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
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d)	Aggregated information - Aggregated volume - Price	40 GBP 9.1324	
e)	Date of the transaction	2025-07-11	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Avnish Kalra					
2	Reason for the notification						
a)	Position/status	Chief Risk and Compliance Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan					
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Price(s)	Volume(s)						
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d)	Aggregated information - Aggregated volume - Price	40 GBP 9.1324					
e)	Date of the transaction	2025-07-11					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated		
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	associated					
a)	Name	Kenneth Rappold				
2	Reason for the notification					
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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d)	Aggregated information - Aggregated volume - Price	40 GBP 9.1324				
e)	Date of the transaction	2025-07-11				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Dennis Tan
2	Reason for the notification	
a)	Position/status	Regional CEO, Singapore, Thailand and Partnership Distribution (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prudential plc
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Price(s)	Volume(s)					
GBP 9.1324	43					
d)	Aggregated information - Aggregated volume - Price	43 GBP 9.1324				
e)	Date of the transaction	2025-07-11				
f)	Place of the transaction	London Stock Exchange				

Additional information

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<https://www.prudentialplc.com/>

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