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Sundae Bar Plc

("sundae_bar" or the "Company")

sundae_bar Launches 'Scout' AI Search Assistant Agent, Accelerating Platform Evolution to AI Agent Matching

Sundae Bar Plc (AIM: SBAR) today announced the launch of '**Scout**' an AI Search Assistant Agent designed to streamline agent discovery and matching across the sundae_bar marketplace. This strategic milestone accelerates the Company's evolution from a directory-based platform to an execution-enabled AI workforce deployment system, delivered ahead of schedule as the Company approaches its platform version 1.0 launch in Q3 2025.

Jill Kenney, CEO of sundae_bar said: "With Scout, we're addressing a fundamental challenge in the AI agent marketplace: helping users quickly identify and connect with the right AI solutions for their specific needs. Scout transforms the user experience by enabling natural language requests and delivering intelligent agent recommendations."

Scout has been designed to deliver value across the entire agent discovery and matching process, with key capabilities including:

- **Natural-Language Task Matching:** Users describe their requirements in plain language, and Scout leverages sundae_bar's internal toolset to identify optimal agent solutions
- **Intelligent Agent Recommendations:** Analyzes user needs against marketplace inventory to deliver personalized agent suggestions
- **Gateway Integration:** Serves as the entry point for connecting users with specialized agents across data analytics, marketing automation, and business operations

The launch coincides with continued strong performance from the Company's Bitcoin Treasury Policy and TAO Strategies partnership, demonstrating the natural synergy between AI and cryptocurrency technologies, positioning sundae_bar uniquely in both the AI agents and digital asset ecosystems.

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About sundae_bar

Sundae Bar Plc operates a unified marketplace for AI Agents, connecting developers with businesses seeking scalable AI solutions. Following its successful AIM admission in June 2025, the Company's platform at sundaebar.ai features AI agents across critical business functions. The platform emerged from the strategic merger of Ora Technology PLC and Kondor AI PLC, combining enterprise-grade marketplace infrastructure with proven AI expertise and an established community of 60,000+ users.

www.sundaebar.ai or corporate.sundaebar.ai

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