

17 July 2025

**Catenai PLC**

("Catenai" or the "Company")

**Investment in Alludium**

Catenai PLC (AIM: CTAI), the AIM quoted provider of digital media and technology, announces that, following shareholder approval for the share allotment authorities to complete the fundraise announced on 26 June 2025, it has completed the second tranche of £450,000 investment into Alludium Ltd ("Alludium") as per the announcement of 11 April 2025.

Catenai has subscribed for 681,663 ordinary shares in Alludium at a price of 73 pence per share ("Second Investment") and, following the Second Investment, holds approximately 13% of the issued share capital of Alludium. The Second Investment includes a bonus share issuance to Catenai equal to 10% of the investment made by the Company as per the terms announced 11 April 2025.

Alludium is a new technology company which is currently building an intuitive and valuable platform and progressing towards commercial launch. Therefore, Alludium is a pre-revenue company and its first full year results have been published and report a loss of approximately £33,000 for the year ended 31 August 2024.

**John Frizelle, CEO of Alludium commented:** *"We are delighted to receive this £450k investment from Catenai, which validates their continued confidence in our vision and progress. This funding will accelerate our development roadmap as we prepare for our public launch. We look forward to sharing further significant progress updates in due course, supported by the strong foundation this investment provides."*

**John Farthing, CEO of Catenai Plc commented:** *"We are delighted to have completed the second tranche of our investment into Alludium at a significant time after securing its first pilot customer and advancing from stealth development towards full product launch. It's a great testament to John and his team and we look forward to working closely with Alludium as it continues to develop."*

This announcement contains inside information for the purposes of the UK Market Abuse Regulation. The person who arranged for release of this announcement on behalf of the Company was John Farthing, Interim Chief Executive Officer of the Company and the Directors of the Company are responsible for the release of this announcement.

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**Notes to Editors:**

**About Catenai PLC**

Catenai is an AIM quoted provider of digital media and technology services. The Company specialises in IT solutions that solve commercial challenges and create opportunities for its clients, with an increasing focus incorporating AI into its platforms. The Company has an experienced IT team of project managers and integrators who have deployed systems across corporate, government and educational sectors.

<http://www.catenaiplc.com>

#### **Caution regarding forward looking statements**

Certain statements in this announcement, are, or may be deemed to be, forward looking statements. Forward looking statements are identified by their use of terms and phrases such as "believe", "could", "should", "envisage", "estimate", "intend", "may", "plan", "potentially", "expect", "will" or the negative of those, variations or comparable expressions, including references to assumptions. These forward looking statements are not based on historical facts but rather on the Directors' current expectations and assumptions regarding the Company's future growth, results of operations, performance, future capital and other expenditures (including the amount, nature and sources of funding thereof), competitive advantages, business prospects and opportunities. Such forward looking statements reflect the Directors' current beliefs and assumptions and are based on information currently available to the Directors.

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